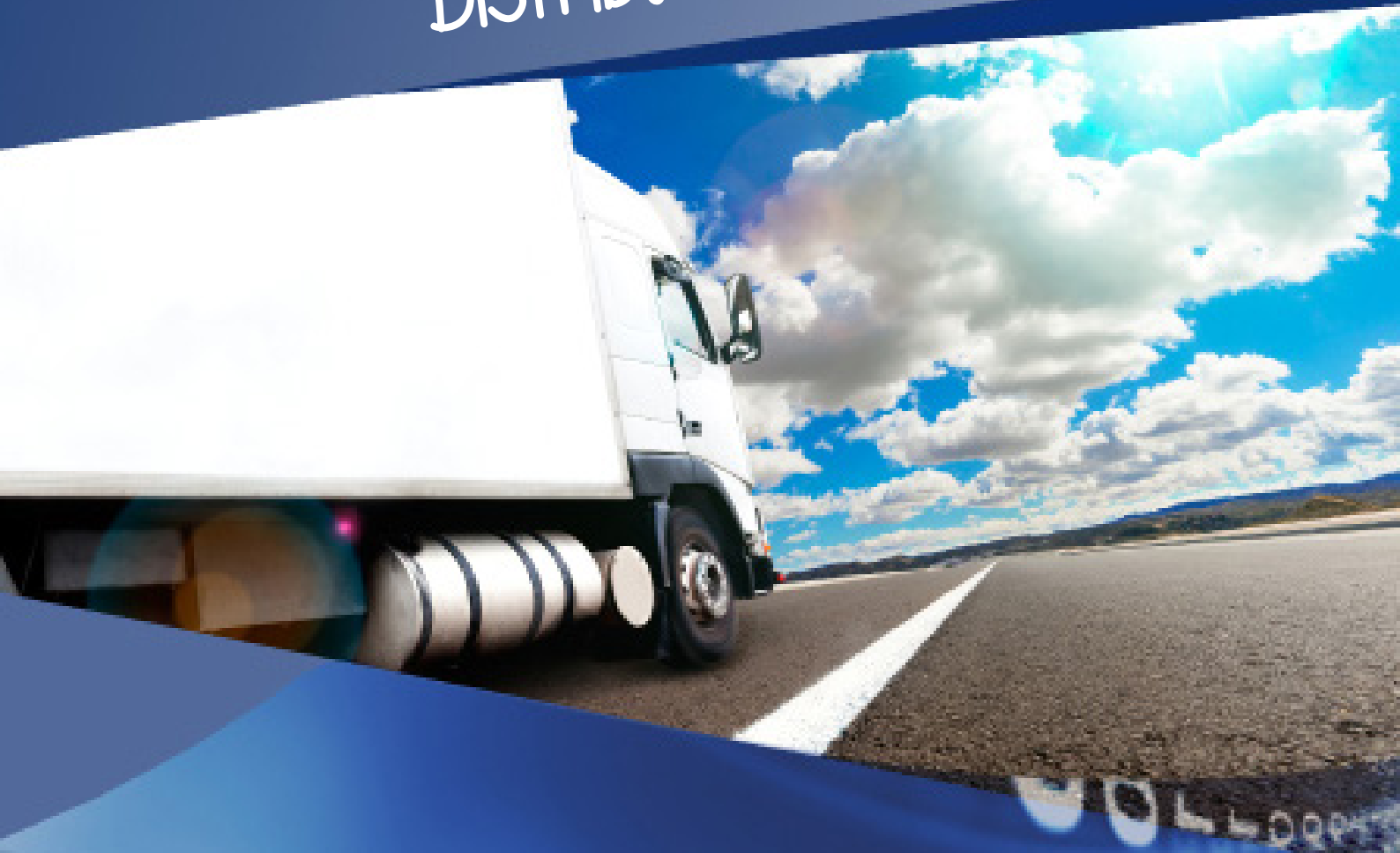




CATALYST
COMPUTER SYSTEMS

Business Management Software for Road Haulage, Warehousing & Distribution Trades



call: 0116 230 1500

email: sales@catalyst-uk.com

website: www.catalyst-uk.com

ABOUT US

Catalyst provide a very simple and cost-effective solution to run your business. Incorporating cutting edge ideas and features. Taking business management to new levels.

Catalyst Computer Systems was founded in 1989 and now runs with more than 25 full-time staff. We can provide you with a complete business management system. This provides administration for all major areas of a business. With over 27 years of experience and a dedicated staff, we deliver all the support needed to get the very best from our systems.

The software is fully modular; meaning you only buy or rent what you need. It will allow you to incorporate all of your business necessities into one place. All new hardware sold comes with onsite warranty for peace of mind.

Catalyst not only supplies specialist 'Platinum' software but also hardware, networking, third party software, installation and training - not forgetting our ongoing support service that is second to none.

All of our modules feature report generators that enable the creation of reports tailored to your own requirements. Features include full on-screen help, configurable document formats, and custom menus, including reporting directly to your smartphone.

“ We offer the best for less because your success is our priority ”



CONTENTS

Logistics Management

‡ Costings 1-2

Sales Prospecting ‡ Content

Management 3-4

Warehousing 5-6

Workshop 7-8

Accounts 9-10

Payroll 11-12

Management Information

‡ Reporting 13

Third Party Integration 14

Platinum Online 15-16

Platinum Mobile 17-18

Personnel Planning 19-20

The Service 21

Next Steps 22

Testimonials 23-24

1-2

LOGISTICS MANAGEMENT & COSTINGS

When broken down into two sections, the Logistics Management Module can take care of every aspect of your haulage company.

Logistics Planning & Invoicing:

The job planning section allows you to see all jobs pending and completed for any day. It allows you to add new jobs, edit current jobs, change the status of certain jobs, scan proof of deliveries (POD) and attach to relevant job task, set drop sequences and drop times, and print traffic sheets. Your jobs will be displayed in a list showing a summary of details and user defined colour relative to the job status. The job planning section gives you the option to search and sort your orders to make the process of planning much easier.

The invoicing section allows you to process all outstanding jobs. It also allows you to apply discounts to your orders. It has comprehensive, user-defined options that allow you to maximise your invoicing and also to include automatic, scheduled runs. The module also allows you to print in a layout that is specific to your company, including the use of your own logo.

Logistics Costings:

We make it simple to control your vehicle stock records and control the entire sales and marketing process; from advertising to follow up customer contact years after a sale has been made. This is all done by a single fully integrated system feeding information automatically into other key areas of the business, from accounts to workshop.

Book Jobs into a graphical diary

Track job progress

Print Job cards and produce invoices

"Our management system can help you control every aspect of your business"

Work out Profit

Print traffic sheets

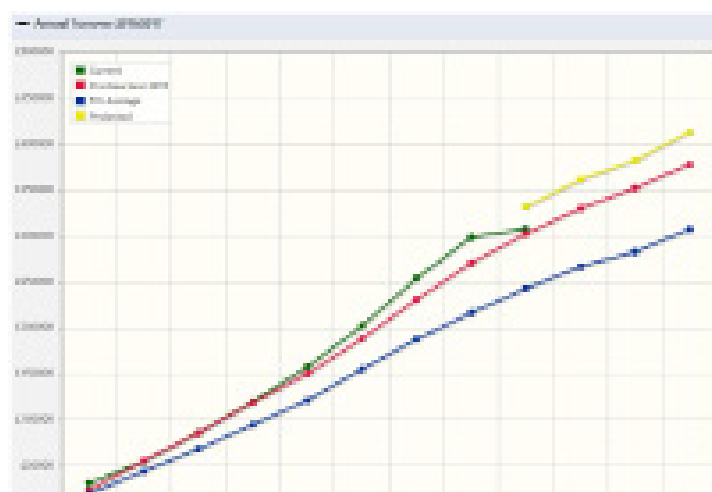
Workshop efficiency

Track the drivers schedule

Paperless - print direct to E-mail

Comprehensive ongoing history

Add relevant job tasks



“ The professionalism of the staff is outstanding and is always on hand with their expertise and knowledge no matter how trivial the request is. ”

R.S.L
Distribution

3-4

SALES PROSPECTING & CONTACT MANAGEMENT

A efficient sales aid that can be used either stand-alone or integrated with any other aspects of the software including Shop Sales or Accounts to manage sales prospecting activities.

What is Prospecting?

It's the process of working to maximise sales by actively contacting potential customers. The purpose of these contacts is to bring new clients into the business whilst maintaining the sales to existing clients. From a “business systems” stand point, prospecting amounts to recording information about prospects, their requirements and past contacts, mainly with a view to using this information to maximise the impact of future contacts.

This impact improvement is achieved by guiding the sales individuals to prospects requiring attention, armed with information to help make the sale. In short it's administration and help with what sales teams do!

Quite obviously prospecting is vital to a business. The smoother the sales process then more sales can be made which in turn equals more profit for the business.

How does our prospecting software help?

In essence it makes sales people more efficient by providing organisation and information. At the core of the process is a simple list of the prospects requiring attention indicating the degree of urgency by use of colour. This prevents the potential loss of sales resulting from human memory lapse. It also enables the sales team to be more effective by providing information at their fingertips about the prospect, their requirements and past conversations.

It even enables sales teams to plan campaigns to prospects with specified interests. You are able to cover mailshots by traditional methods these being either e-mail or text messages to follow up campaigns launched. You can even report on a campaign's success with a view to improving future ideas!

*It is now far easier to connect
with potential customers*

Simple contacts due list.

Colour indication of urgency.

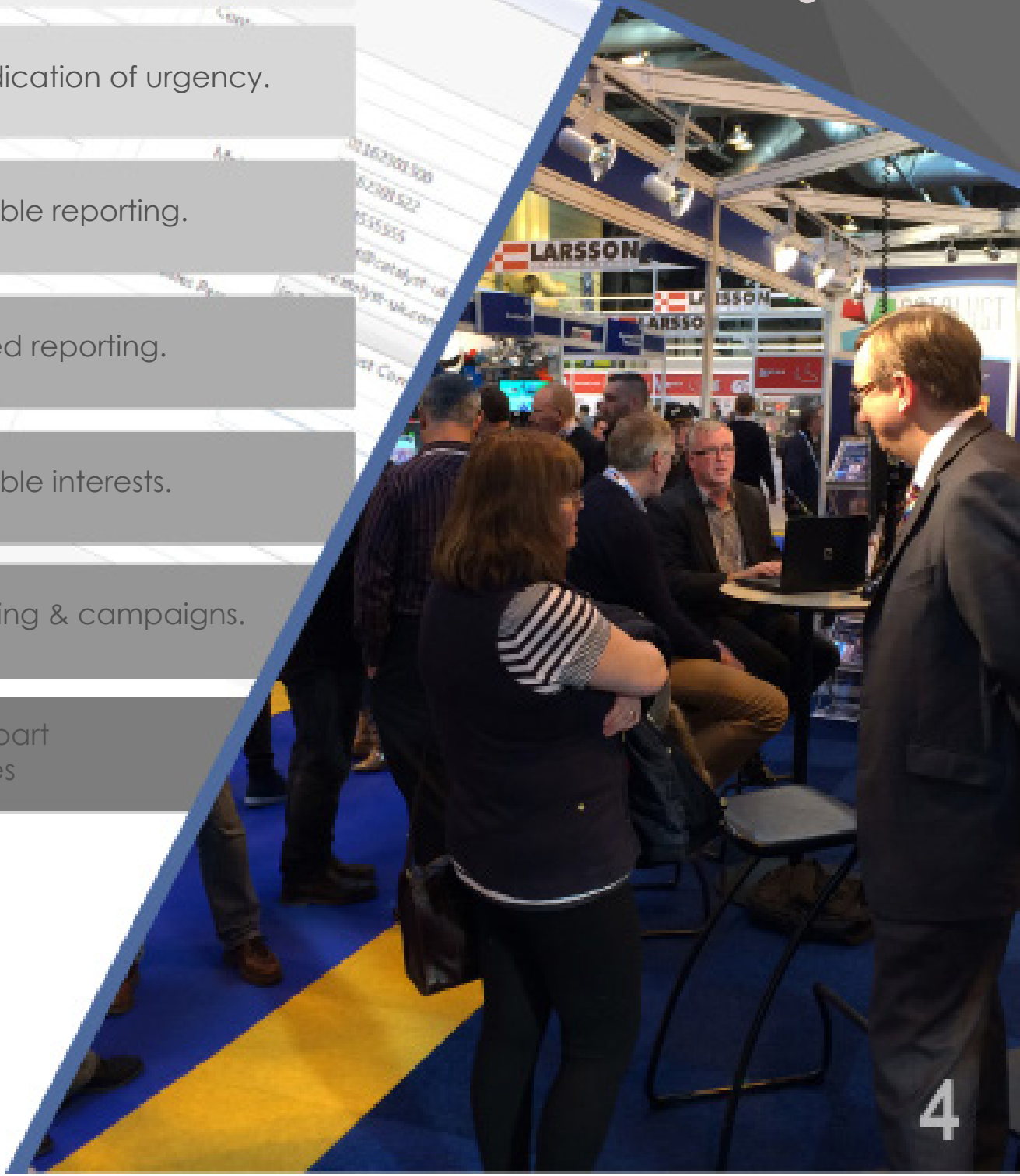
Configurable reporting.

Automated reporting.

Configurable interests.

Mass mailing & campaigns.

Potential part
exchanges



5-6

WAREHOUSING

Counter sales, supplies to workshop, customer orders and stock taking, all aspects of shop sales and stock control.

All the many details of your products are held such as stock levels, locations, prices, and suppliers. This is one of our most powerful parts of the system and has many features that can be fine tuned allowing it to be tailored to your exact requirements.

The Shop Sales module has a built in invoicing system that can produce quotations, pro-formas and invoices on demand. We can equip the Shop Sales module with regularly updated manufacturer and third party price files.

A full history of every stock movement is kept for reporting. Powerful text searches, links to third party software, such as manufacturer's EPC systems and bar coding enable stock codes to be rapidly identified.

Credit card authorisation, bar-code reading/ writing and receipt printing are optional features. It is widely recognised as one of the most comprehensive Shop Sales packages available. Parts files are available to franchised dealers for most of the major manufacturers, as well as those from many 3rd party parts and accessories suppliers.

Touch Screen Sales :

This is designed to work smoothly and intuitively using touch screens, featuring large customisable buttons to represent frequently sold items. This will be especially useful for those who frequently sell small non-barcoded items or run cafes.

Order Processing :

Order processing directly replaces the manual special order book as well as keeping track of all outstanding orders from suppliers. It has many features, including the ability to print a customer's name or a bar code automatically onto a label when goods arrive. This makes it an invaluable add on to stock control.

Keep track of all your parts and accessories

Ordering can be utterly automated, follows sales trends and even seasonality to recommend stock levels.

Item, shelf and special order labels are printed, all of which can include barcodes. Incredible and flexible quick search is achieved by description, stock code or supplier part numbers, allowing for an easy sales process!



Barcoding

Receipts & full invoices

Customer loyalty

Stock take on smartphone

Links to supplier ordering

Automated re-order levels

7-8 WORKSHOP

Streamline your workshop tasks
with our specialist
module

Administering trade workshops. Many of the unique attributes of
this trade are easily dealt with.



This is the place in the business where people really get their hands dirty. It sounds like a cliché but it's true and it's why this is a hostile environment for computer equipment. It gets worse for the Haulage engineer, they often work away from the workshop in remote locations with no phone or internet access. We have systems to help in even the most hostile and remote places!

Use of barcoding to track time and materials used makes for keeping track of jobs simple for the engineers whilst providing real time information for on job progress. For field engineers we have rugged barcode enabled tablets that beam information back to base as soon as the internet is available. No excuse for not recording time and parts used either in the workshop or in the field.

For workshop reception we have a diary showing jobs booked by day and time available. This can be viewed for the workshop as a whole or by an engineer or skill. Booking in jobs is simplified by standard jobs for common services. The system even copes with insurance and warranty work too.

Internal and Third
party work

Reminders

Work planning diary

Vehicle checks

Work History



“

The work shop management module is user friendly and extremely clear to see how busy the workshop is or has been.

Hughes
Brothers

”



We have simple to understand intuitive dashboards to check performance as well as in depth productivity analysis.

We even produce those service reminders essential for keeping the work flowing. Send text messages at the touch of a single button to ask customers to call if a snag is encountered or to advise them if a job is complete.

Standard vehicle checks can be done by an engineer using a hand held tablet computer, advisory work can be logged and customers notified or even reminded if the work is not undertaken immediately.

9-10 Accounts

Conventional, double entry book keeping system, which can be integrated with all other parts of the software. This product competes successfully with the mainstream accounting packages nationwide as a stand-alone accounting package in its own right.

In common with most other accounting systems, Catalyst Accounts has three major parts:

The Sales Ledger

The Sales Ledger controls all of the financial aspects of customer accounts. Tasks that are time consuming and open to error when done manually, such as debt analysis and statement production, are performed in a fraction of the time.

The Purchase Ledger

The Purchase Ledger allows you to keep track of all your dealings with suppliers. It allows you to enter data in a very easy way, making it far easier to keep track of your purchases.

The Nominal Ledger

The Nominal Ledger is the heart of this module, bringing together all the information needed to produce the reporting expected by accountants and the VAT authorities. Profit & Loss, Trial Balance and Balance Sheet are all simply catered for and the whole module is fully audit trailed. Bank reconciliation including bank links is also a feature.



Using the customer details entry screen, you can enter any relevant information and customise how their account should interact with the different modules of the system. In the Customer Relationship Manager you can view all known customer activity. It also shows the customer history where it is possible to view the details of all previous transactions.

Fully auditable

Comprehensive

Online VAT filing

Automated regular postings

You can trust our accounts module
to fulfil all of your needs!

PAYROLL

11-12

Fully featured professional payroll package designed to allow the user to calculate national insurance, tax, pensions and all the other details of payroll, in minutes and with very little effort.

The Payroll package handles all aspects of the calculation of income tax, national insurance, statutory sick pay, statutory maternity pay, statutory paternity pay, statutory adoption pay and pension contributions.

The input of gross pay information is as simple as possible. It works on the basis that either the gross pay for the period is known, or can simply be calculated from the number of hours worked.

Tasks that are time consuming by hand such as the calculation of tax may be achieved using this software in a tiny fraction of the time that would be taken conventionally.

Full documentation as required by HMRC and other interested parties is produced, as are pay slips, P45/P46 and a comprehensive payroll analysis. Input for each pay period is as simple as it can be, with information for all employees accessed from a single input screen. Input of the payroll information is thus extremely fast.

Calculation of deductions is immediate and all reporting is pre configured and may be done by the press of a single key.

The payroll keeps full and comprehensive history for each employee, ensuring that auditing the payroll is extremely simple.

Electronic filing of both in-year and end of year documentation is a standard feature. P45, P46, P14 and P35 can all be filed electronically direct from the Payroll, provided you have a Government Gateway username and password.

With the introduction of Real Time Information by HMRC, the payroll will allow you to comply with the requirements in a simple and secure fashion.

*Make your calculations easy
with our Payroll Module*

Electronic uploading of end of year data processing.

The Payroll package handles all aspects from income tax to maternity pay.

Time saving

Provides full documentation as required by HMRC and other interested parties.

RTI compliant



“
On-going training and updating of
the system is excellent as well
as the adaptability within it.

”

MANAGEMENT

INFORMATION & REPORTING

Most aspects of the software have report generators built in giving you full freedom and flexibility. They are designed to allow you to generate reports on anything you may need, and they are very simple to use.

Our software contains as standard a huge variety of reports. We cannot however predict quite the every need of every client so we've built in flexibility by providing report generators throughout the software. These can be used to present information just as you want it.

Capable of producing everything from simple lists to graphs and even complex marketing documents combining text with images the report generators are incredibly powerful. Users can design build and run their own custom reports.

Hugely flexible

Output to Print, E-mail or Text

Produce graphs

Export to Excel

To make them easy to use you can add custom reports to our standard menu structure or even just for a specific user or group of users. You can even automate reports to run at regular times as a reminder to order stock or attend to outstanding issues.



THIRD 14 PARTY INTEGRATION

There may be good reasons to communicate with third party applications. The most obvious one being that we don't do absolutely everything, nobody does! The exact nature of the third party integration varies according to the logic of what's required. It works both ways, we take information like lists of chosen items and feed information out like items ordered from a supplier.

Typically we integrate with fiche software, supplier ordering software and Microsoft Excel. We even communicate with third party accounts systems despite having our own. Yes it's easier to use our own integrated system but some users have historic reasons to decide not to change accounts systems. In the spirit of open co-operation we are as helpful as is possible.

We can import payroll information directly into our nominal ledger and have standard configuration for Sage. We can export transactions into Sage and other common accounts systems.

How are we so flexible? Largely it's down to our report generator and also our data import module. The data import allows custom configuration to read in text files to our data base in a number of key areas allowing orders, price changes and a host of other information to be painlessly and speedily incorporated from other products.

Migration from other Systems

Our data import ability makes migration from other products much less difficult and time consuming than you might expect. Why re-key information you already have in another place?

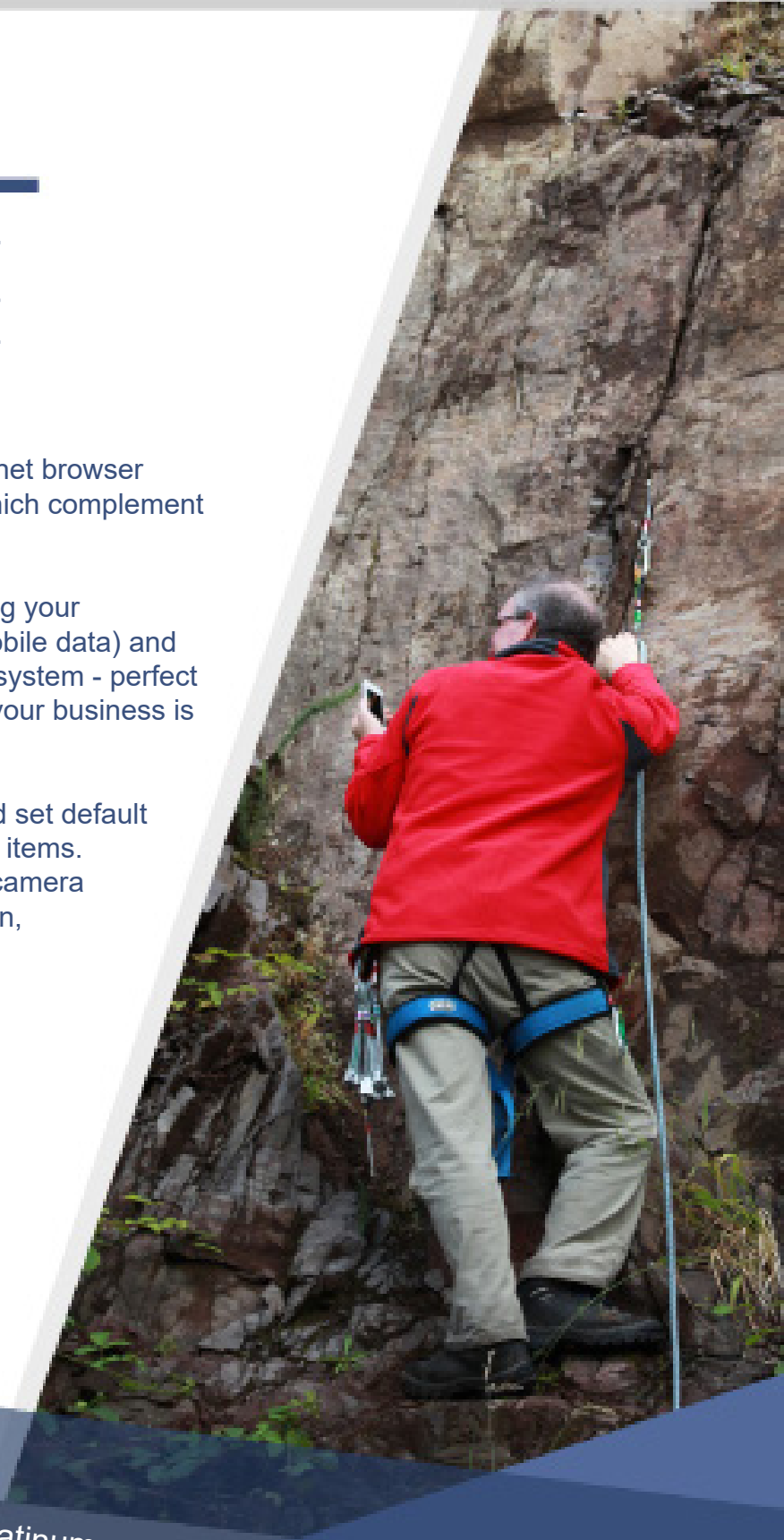
We have wide experience of upgrading from competitor's products and strive to make the process as simple as possible. It's never possible to extract absolutely everything but we constantly refine the process and have documentation to make the process smooth from most competitor's products.

P 15-16 PLATINUM ONLINE

Platinum Online is a free suite of secure internet browser applications for your smartphone or tablet, which complement the mainstream, desktop Platinum software.

This mobile feature enables you to logon using your internet connection (whether it be Wi-Fi or mobile data) and view the dashboards from your live Platinum system - perfect from a management perspective to see how your business is doing at a glance.

You also have the ability to upload, delete and set default images for vehicles, workshop jobs and stock items. This is a much quicker process than using a camera and having to go back to your desk to plug it in, making your life simple!



Get instant information from Platinum on your smartphone! View your dashboards, upload images to vehicles, complete a stock take and more. This online browser application can provide you with management accounting information anytime, anywhere.

In addition to this you can complete a stock enquiry or stock check from your smartphone. You can also view stock statistics, and run reports.

Platinum Onlines responsive web design allows it to be simultaneously used on a large number of mobile (and desktop) devices and computers:

- Desktop Web Browsers.
- Apple iPhone, iPad.
- Android Phones and Tablets.
- Windows Phones and Tablets.

Upload images for vehicles, stocks, workshop jobs.

Stock checking, statistics and enquiry.

Sales ledger, stock, vehicle and workshop dashboards.

Real time reporting from any Platinum Report Generator.

Proof of delivery upload with automatic status change.

This feature is great for managerial staff who want to keep up to date with management figures at their fingertips.

17-18

P PLATINUM MOBILE

An Android App to give you the ability to upload information to Platinum even when you can't connect to the internet. Designed to assist staff on the road, specifically logistic and haulage users for POD upload, and mobile workshop technicians out in the field to allocate parts and labour to a job.



Platinum Mobile is a secure Android application to allow our customers to collect data using an Android device even when an internet connection is not available.

Platinum Mobile pre-loads information from your mainstream Platinum software when the device is connected to the internet. The information loaded is then available when your Android device has no internet connection providing you with the data you need, wherever you are.

Any data you enter whilst offline is then uploaded automatically to your mainstream Platinum software when internet connection is restored (Wi-Fi, 3G/4G).

This Android app is perfectly suited to staff who are frequently on the road - specifically mobile workshop technicians.



For mobile workshop technicians

Allocate parts, labour, status and images to workshop jobs.

No internet connection required.

Available on the Google Android platform.

This Android app is perfectly suited to staff who are frequently on the road.

Ideal for technicians working in the field in remote locations where even a mobile signal is absent, Platinum Mobile gives you the technology to overcome this barrier. Platinum Mobile enables you to allocate parts, labour, notes and even images to workshop jobs on your Android device - preventing you from losing handwritten job cards on the way back to the office and it automatically updates your mainstream software for you!

All of the software necessary for Platinum Mobile is available free of charge for currently maintained or rented systems on the first device. Use on multiple devices is simple but extra licences will be required. It is essential that mainstream Platinum Software is updated to the latest version in order to access the latest features of Platinum Mobile.


Platinum Mobile is available to use on Android Phones and Tablets first of all. Plans to launch the app on Apple devices in the near future are in place.

19-20

P

ERSONNEL PLANNING

A diary and reminder system designed to work in any office environment where communication is vital. Unlike a conventional diary, this software will allow the simultaneous viewing of any number of individual diaries for people or resources without having to leave your desk.



The major problem with conventional diaries is that they tend to be spread throughout different offices; it is thus difficult and time consuming to find and use them. This software is a complete solution and makes all diaries instantly available from any terminal. Most people, Catalyst included, previously used pieces of paper and "post it" notes to communicate messages about the office; these have a habit of wandering.

The reminder system is designed to make sure that messages never go missing and you never forget to return a call. In common with the other modules, this package may either be used in a stand-alone capacity or form part of an integrated suite of software.

A great feature of Personnel Planning is the link when creating a sales order for a vehicle. The purpose is to plan the vehicle handover to the customer. The sales team at time of sale organises the vehicle hand over by directly accessing the diaries of qualified staff, finding free space and booking it. Minimal fuss and another easily overlooked sale detail organised.

*Put your pencil down and simplify
things with our Personnel
Planning module*

Create, view, edit and delete tasks for employees and departments.

Easily search and filter tasks.

Create diary entries for employees and departments.

Easy to use reporting system.

21 THE SERVICE

At Catalyst, we are proud to provide a complete service. From initial order through to installation, then training and support, we are with you every step of the way.

Engineering

We will happily specify the hardware that is required and can even build and install it for you. We have our own range of computers, which are built and tested by our in-house engineers. These machines are extremely powerful, robust, and inexpensive. We will also build computers to your own specification and give free technical advice to ensure that an appropriate machine is developed.

Training

With each system we recommend a period of training. The amount of training that we suggest will be influenced by the type of business that you are running and the overall size of the system. Simple operational training is often carried out whilst the system is being installed and formal training sessions can be taken in your own premises or at Catalyst's Mountsorrel base.

Installation

A complete installation and configuration service is offered with everything we sell. It may be simple telephone support to setup a printer or it may be several days on site setting up a complex network and configuring software.

Support

We are always on hand when you need help, by phone, online or you can pop in and see us in person. Our support staff are always happy to visit you for additional training or configuration.

We hope to hear
from you very soon!

22

NEXT STEPS

**Catalyst can help you gain full control of your business -
all with one, easy to use, computer system.**

Essentially, your business will break down into a number of areas. Each business places a different emphasis on these areas, and all vary in size. Because each business is different, every system we sell can be configured differently to suit individual needs. We find it essential to discuss each customer's requirements in detail and wherever possible make a site visit before recommending a solution.

We offer systems for every budget and every size of company. We are always happy to visit you to discuss your exact requirements and prepare a plan of action with detailed budgets. There are various ways that you can pay for your system. Most companies opt for a simple leasing arrangement over three or five years.

For those companies where cash flow is critical, or who are not sure about a long term commitment then we can offer a simple rental agreement on the software component of the system. Pre sales consultations and demonstrations are provided in person and are entirely free and without obligation.

Our aim is always to provide the very best service and products available backed up by the very best in after sales service.

Telephone: 0116 230 1500

Website: www.catalyst-uk.com

Email: sales@catalyst-uk.com

Why not book a free Demonstration
with no Obligation now!

22

23-24 TESTIMONIALS

“

It is simple, uncomplicated and it has transformed our business. We can work remotely and have full traceability at all times.

C&C Horse Transport

”

“

The features help us with all aspects of running a haulage company and gives us comprehensive reporting to monitor our drivers and vehicles. The system is easy to use. Previous work carried out can be retrieved quickly without any fuss.

”


Robinsons of Worcester

“

The system makes daily administration easier and the traceability is excellent.

Stuart Arden

”




“ it has given us the ability to operate on a more efficient and professional level and to be quite honest we don't know how we managed without it for so many years.”

Sharp Freight International

“ Catalyst staff are always willing to help and can design new bespoke reports wherever possible.”

Robinsons of Worcester



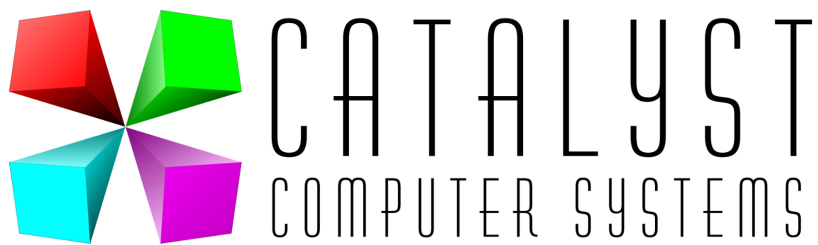
“ The programme is ideal for our business and makes day to day work so much easier. Adding/Finding jobs is so simple that the time saved is immeasurable.”

All About Bulk Ltd



“ We were extremely impressed with the detailed reports and the powerful feature of entering and retrieval of information”

RSL
Distribution



A Few of our Customers

100+ Logistics Limited
Derby

Aaron Logistics Ltd
Wrexham

All About Bulk Ltd
Gloucestershire

All About Freight Ltd
Gloucestershire

Ardens Haulage
Chester

Bagforce Ltd
Northants

Border Traffic Transport Ltd
Roxburghshire

C&C Horse Transport
North Yorkshire

Campbell Bulk Haulage Ltd
Co Armagh

Edwards Transport Ltd
Market Drayton

EMS Logistics UK Ltd
Cardiff

Ernest Thorpe Transport Ltd
Sheffield

GIF Transport & Logistics Ltd
Aberdeenshire

Gillards Transport Ltd
Somerset

Highway Express
Isle of Man

Hanson European Caravan
York

Hopcrofts Transport
Buckinghamshire

J J & S Transport Ltd
Wiltshire

Ken Mallinson & Sons Ltd
South Yorkshire

Lancashire Logistics Ltd
Skelmersdale

Modular Movements Ltd
North Ferriby & Scunthorpe

N.D. Young Transport Ltd
Dorset

Padgett's Road Haulage Ltd
Wakefield, West Yorkshire

RM Group Ltd
Hull

R F Fielding (Hay & Straw) Ltd
Cheshire

Robinsons Of Worcester Ltd
Persore

R S L Distribution Ltd
Chesterfield

Seven Stars Limited
Mombasa, Kenya

SG Haulage Ltd
Lincoln

Sharp Freight International
Lancs

S Walker Transport Ltd
Worcestershire

T&J Haulage Ltd
Lancs

W G Bulk Logistics Ltd
Wiltshire

“Your Success is our Priority”