CATALYST
COMPUTER SYSTEMS

Business Management Software for Trade Counter & Order Distribution Trades.

About Us

Catalyst provide a very simple and cost-effective solution to run your business. Incorporating cutting edge ideas and features. Taking business management to new levels.

Catalyst Computer Systems was founded in 1989 and now runs with more than 25 full-time staff. We can provide you with a complete business management system. This provides administration for all major areas of a business. With over 27 years of experience and a dedicated staff, we deliver all the support needed to get the very best from our systems.

The software is fully modular; meaning you only buy or rent what you need. It will allow you to incorporate all of your business necessities into one place. All new hardware sold comes with onsite warranty for peace of mind.

Catalyst not only supplies specialist 'Platinum' software but also hardware, networking, third party software, installation and training - not forgetting our ongoing support service that is second to none.

All of our modules feature report generators that enable the creation of reports tailored to your own requirements. Features include full on-screen help, configurable document formats, and custom menus, including reporting directly to your smartphone.

> " We offer the best for less because your success is our priority "

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Shop Sales

Counter sales, supplies to workshop, customer orders and stock taking, all aspects of shop sales and stock control.

All the details of your products are held such as stock levels, locations, prices, and suppliers. Using Platinum Online you are now able to stock take on your mobile. This is one of our most powerful parts of the system and has many features that can be fine tuned allowing it to be tailored to your exact requirements.

The Shop Sales module has a built in invoicing system that can produce quotations, pro-formas and invoices on demand. We can equip the Shop Sales module with regularly updated manufacturer and third party price files.

A full history of every stock movement is kept for reporting. Powerful text searches, links to third party software, such as manufacturer's EPC systems and bar coding enable stock codes to be rapidly identified.

Credit card authorisation, bar-code reading/ writing and receipt printing are optional features. It is widely recognised as one of the most comprehensive Shop Sales packages available. Parts files are available to franchised dealers for most of the major manufacturers, as well as those from many 3rd party parts and accessories suppliers.

Touch Screen Sales

This is designed to work smoothly and intuitively using touch screens, featuring large customisable buttons to represent frequently sold items. This will be especially useful for those who frequently sell small non-barcoded items or run cafes.

Order Processing

Order processing directly replaces the manual special order book as well as keeping track of all outstanding orders from suppliers. It has many features, including the ability to print a customer's name or a bar code automatically onto a label when goods arrive. This makes it an invaluable add on to stock control.

Barcode Integration.

Full History of Stock Movement.

Powerful Text Search.

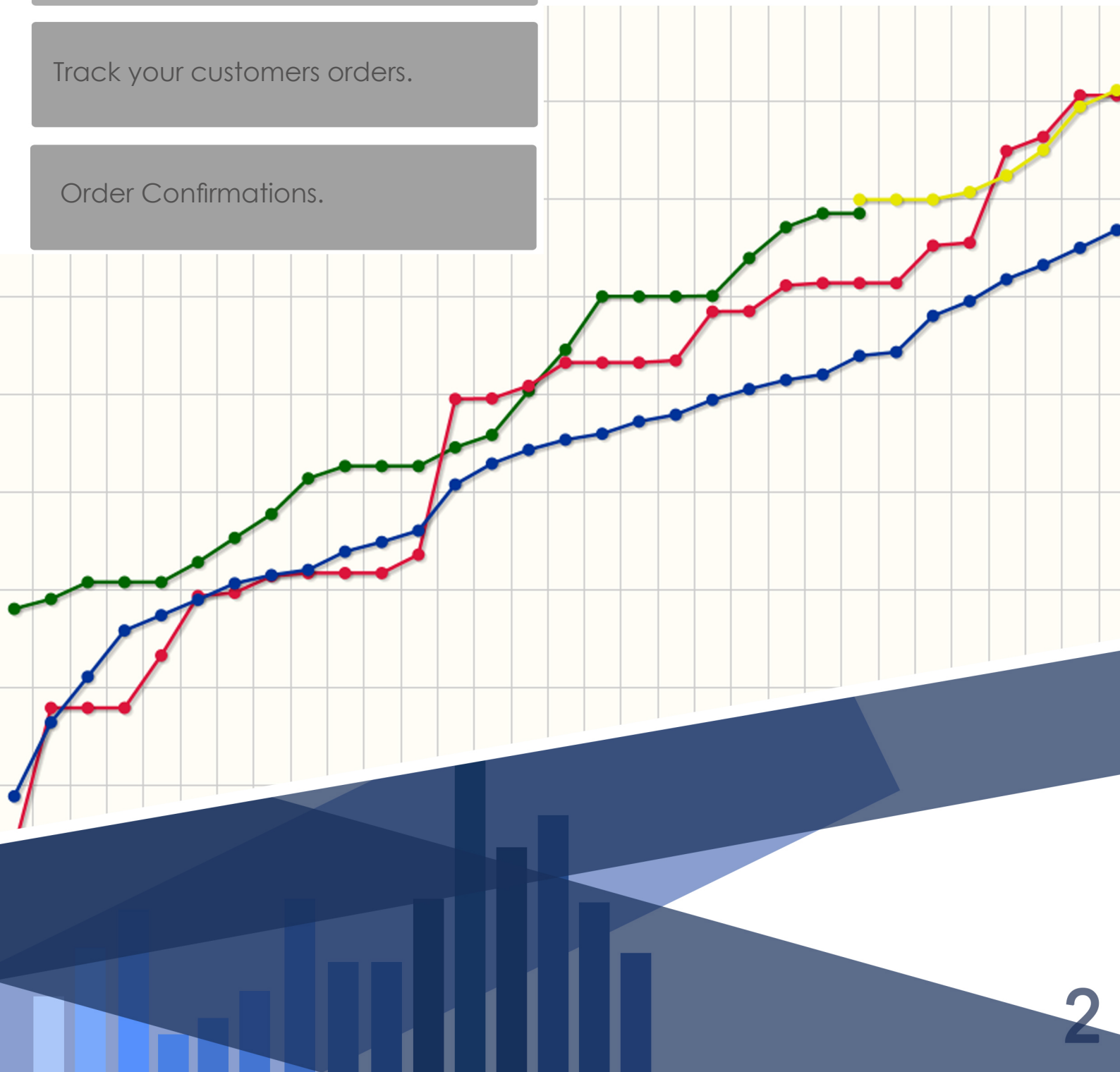"Keep Track with all your parts and accessories"

Built in till reporting.

Picking Lists and delivery notes.

Credit card authorisation.

Links to many electronic ordering systems.

Receipt Printing

Track your customers orders.

Order Confirmations.

Sales Prospecting & Contact Management

A efficient sales aid that can be used either stand-alone or integrated with any other aspects of the software including Product Sales, Shop Sales or Accounts to manage sales prospecting activities.

What is Prospecting?

It's the process of working to maximise sales by actively contacting potential customers. The purpose of these contacts is to bring new clients into the business whilst maintaining the sales to existing clients. From a "business systems" stand point, prospecting amounts to recording information about prospects, their requirements and past contacts, mainly with a view to using this information to maximise the impact of future contacts.

This impact improvement is achieved by guiding the sales individuals to prospects requiring attention, armed with information to help make the sale. In short it's administration and help with what sales teams do!

Quite obviously prospecting is vital to a business. The smoother the sales process then more sales can be made which in turn equals more profit for the business.

How does our prospecting software help?

In essence it makes sales people more efficient by providing organisation and information. At the core of the process is a simple list of the prospects requiring attention indicating the degree of urgency by use of colour. This prevents the potential loss of sales resulting from human memory lapse. It also enables the sales team to be more effective by providing information at their fingertips about the prospect, their requirements and past conversations.

It even enables sales teams to plan campaigns to prospects with specified interests. You are able to cover mailshots by traditional methods these being either e-mail or text messages to follow up campaigns launched. You can even report on a campaign's success with a view to improving future ideas!

Simple contacts due list.

Colour indication of urgency.
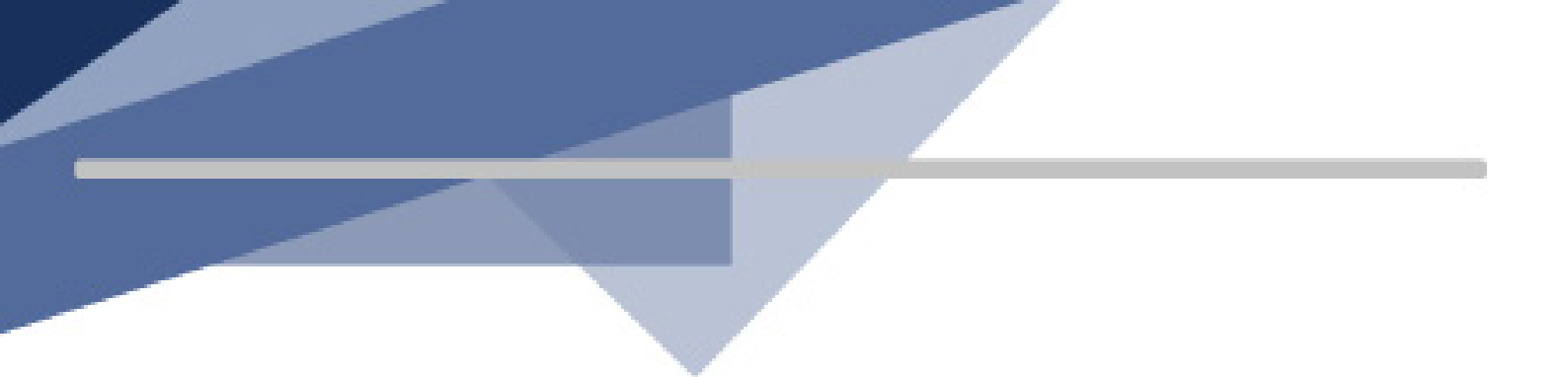
Configurable reporting.

Automated reporting.

Configurable interests.

Mass mailing & campaigns.

Easily produce quotes.

The range of standard customer retention actions is truly impressive, it's continually growing meaning you can even create your own specialist retention contacts, for clients who've not used your business in a while or have previously brought a product but have not recently stayed in touch. The possibilities are endless….

General :
Birthday wishes, Christmas greetings

Automated messages.

Multiple sale follow up.

Thank you messages.

Maintain regular communication.

Increase customer satisfaction and helps raise your sales.

Accounts

Conventional, double entry book keeping system, which can be integrated with all other parts of the software. This product competes successfully with the mainstream accounting packages nationwide as a stand-alone accounting package in its own right.

In common with most other accounting systems, Catalyst Accounts has three major parts:

The Sales Ledger

The Sales Ledger controls all of the financial aspects of customer accounts. Tasks that are time consuming and open to error when done manually, such as debt analysis and statement production, are performed in a fraction of the time.

The Purchase Ledger

The Purchase Ledger allows you to keep track of all your dealings with suppliers. It allows you to enter data in a very easy way, making it far easier to keep track of your purchases.

The Nominal Ledger

The Nominal Ledger is the heart of this module, bringing together all the information needed to produce the reporting expected by accountants and the VAT authorities. Profit & Loss, Trial Balance and Balance Sheet are all simply catered for and the whole module is fully audit trailed. Bank reconciliation including bank links is also a feature.

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CUSTOMER RETENTION CENTRE

Keep in contact with your customers on an automated basis helping you maintain your customer relationships.

What is Retention?

It's the art of retaining previous clients to return as future clients. In short it's maintaining the loyalty of customers. How to do it? Well it amounts to making the customer's experience of your business as pleasant as is possible. Largely this is down to the personal touch of your staff but computer systems can help considerably by reminding the customer of your previous good service.

Our customer retention software takes the time and drudgery out of keeping in touch with your customers. This is achieved in an incredibly automated yet versatile way.

The software is capable of contacting customers by simple traditional printed matter, or contact can be made via e-mail or text. You can then choose the appropriate method for each contact by either what is possible, or by taking into account the customer's preference. Yes, you can choose to use different media for different clients! We all know people who won't use e-mail or even don't own a mobile phone. They are still valued clients none the less and usually worth a stamp! You can even mark clients as never to be contacted, yes we all have a few of those!

Increase customer satisfaction and increase your sales!

Using the customer details entry screen, you can enter any relevant information and customise how their account should interact with the different modules of the system. In the Customer Relationship Manager you can view all known customer activity. It also shows the customer history where it is possible to view the details of all previous transactions.

Fully auditable

Comprehensive

Online VAT filing

Automated regular postings

You can trust our accounts module
to fulfil all of your needs!

PAYROLL

Fully featured professional payroll package designed to allow the user to calculate national insurance, tax, pensions and all the other details of payroll, in minutes and with very little effort.

The Payroll package handles all aspects of the calculation of income tax, national insurance, statutory sick pay, statutory maternity pay, statutory paternity pay, statutory adoption pay and pension contributions.

The input of gross pay information is as simple as possible. It works on the basis that either the gross pay for the period is known, or can simply be calculated from the number of hours worked.

Tasks that are time consuming by hand such as the calculation of tax may be achieved using this software in a tiny fraction of the time that would be taken conventionally.

Full documentation as required by HMRC and other interested parties is produced, as are pay slips, P45/P46 and a comprehensive payroll analysis. Input for each pay period is as simple as it can be, with information for all employees accessed from a single input screen. Input of the payroll information is thus extremely fast.
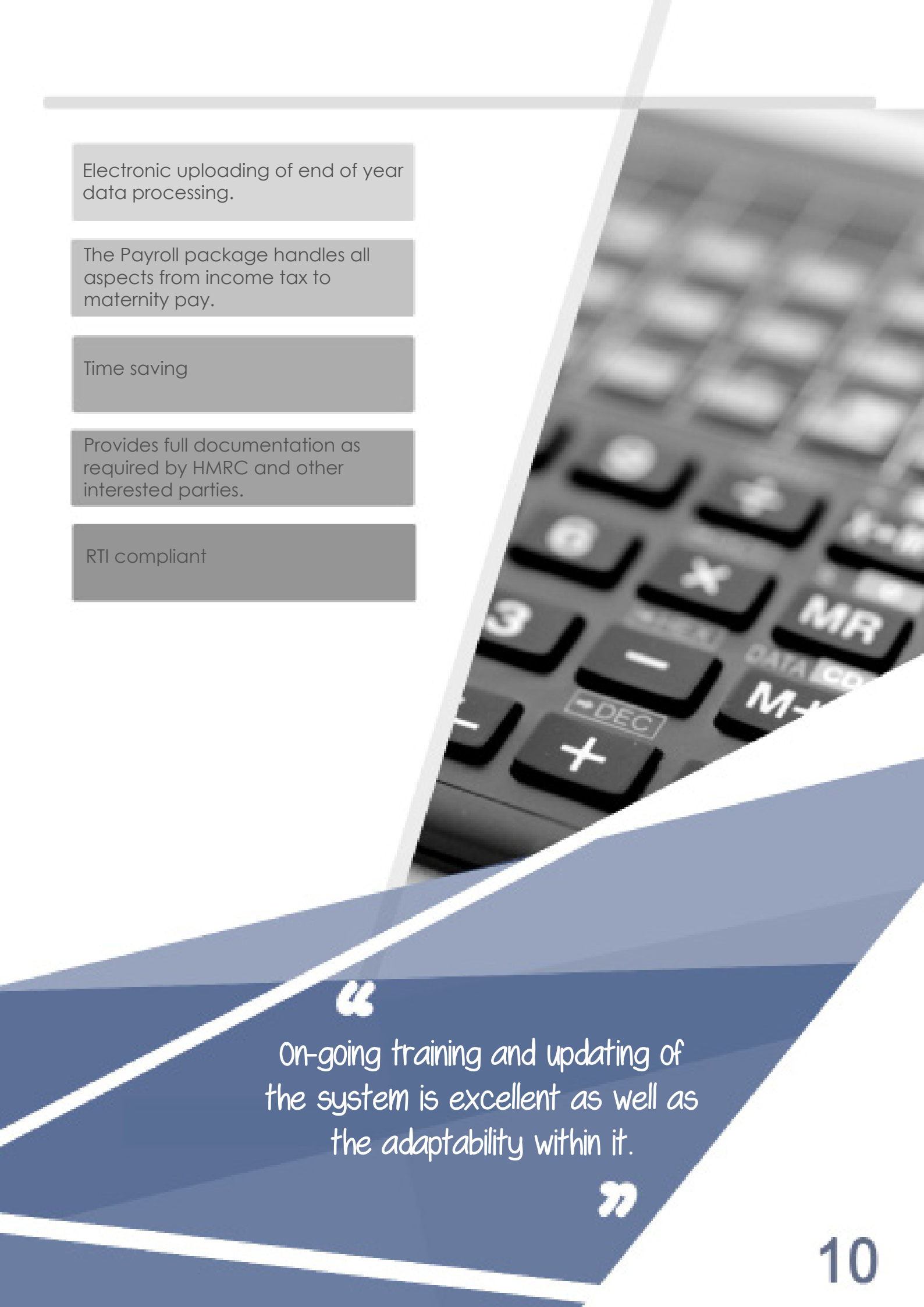
Calculation of deductions is immediate and all reporting is pre configured and may be done by the press of a single key.

The payroll keeps full and comprehensive history for each employee, ensuring that auditing the payroll is extremely simple.

Electronic filing of both in-year and end of year documentation is a standard feature. P45, P46, P14 and P35 can all be filed electronically direct from the Payroll, provided you have a Government Gateway username and password.

With the introduction of Real Time Information by HMRC, the payroll will allow you to comply with the requirements in a simple and secure fashion.

Make your calculations easy with our Payroll Module

Electronic uploading of end of year data processing.

The Payroll package handles all aspects from income tax to maternity pay.

Time saving

Provides full documentation as required by HMRC and other interested parties.

RTI compliant

"
On-going training and updating of the system is excellent as well as the adaptability within it.
"

REPORT GENERATORS

Most aspects of the software have report generators built in giving you full freedom and flexibility. They are designed to allow you to generate reports on anything you may need, and they are very simple to use.

Our software contains as standard a huge variety of reports. We cannot however predict quite the every need of every client so we've built in flexibility by providing report generators throughout the software. These can be used to present information just as you want it.

Capable of producing everything from simple lists to graphs and even complex marketing documents combining text with images the report generators are incredibly powerful. Users can design build and run their own custom reports.

To make them easy to use you can add custom reports to our standard menu structure or even just for a specific user or group of users. You can even automate reports to run at regular times as a reminder to order stock or attend to outstanding issues.

Hugely flexible

Output to Print, E-mail or Text

Produce graphs

Export to Excel

Generate any kind of report, and in a style that suits your needs!

THIRD PARTY INTEGRATION

There may be good reasons to communicate with third party applications. The most obvious one being that we don't do absolutely everything, nobody does! The exact nature of the third party integration varies according to the logic of what's required. It works both ways, we take information like lists of chosen items and feed information out like items ordered from a supplier.

Typically we integrate with fiche software, supplier ordering software and Microsoft Excel. We even communicate with third party accounts systems despite having our own. Yes it's easier to use our own integrated system but some users have historic reasons to decide not to change accounts systems. In the spirit of open co-operation we are as helpful as is possible.

We can import payroll information directly into our nominal ledger and have standard configuration for Sage. We can export transactions into Sage and other common accounts systems.

How are we so flexible? Largely it's down to our report generator and also our data import module. The data import allows custom configuration to read in text files to our data base in a number of key areas allowing orders, price changes and a host of other information to be painlessly and speedily incorporated from other products.

Migration from other Systems

Our data import ability makes migration from other products much less difficult and time consuming than you might expect. Why re-key information you already have in another place?

We have wide experience of upgrading from competitor's products and strive to make the process as simple as possible. It's never possible to extract absolutely everything but we constantly refine the process and have documentation to make the process smooth from most competitor's products.
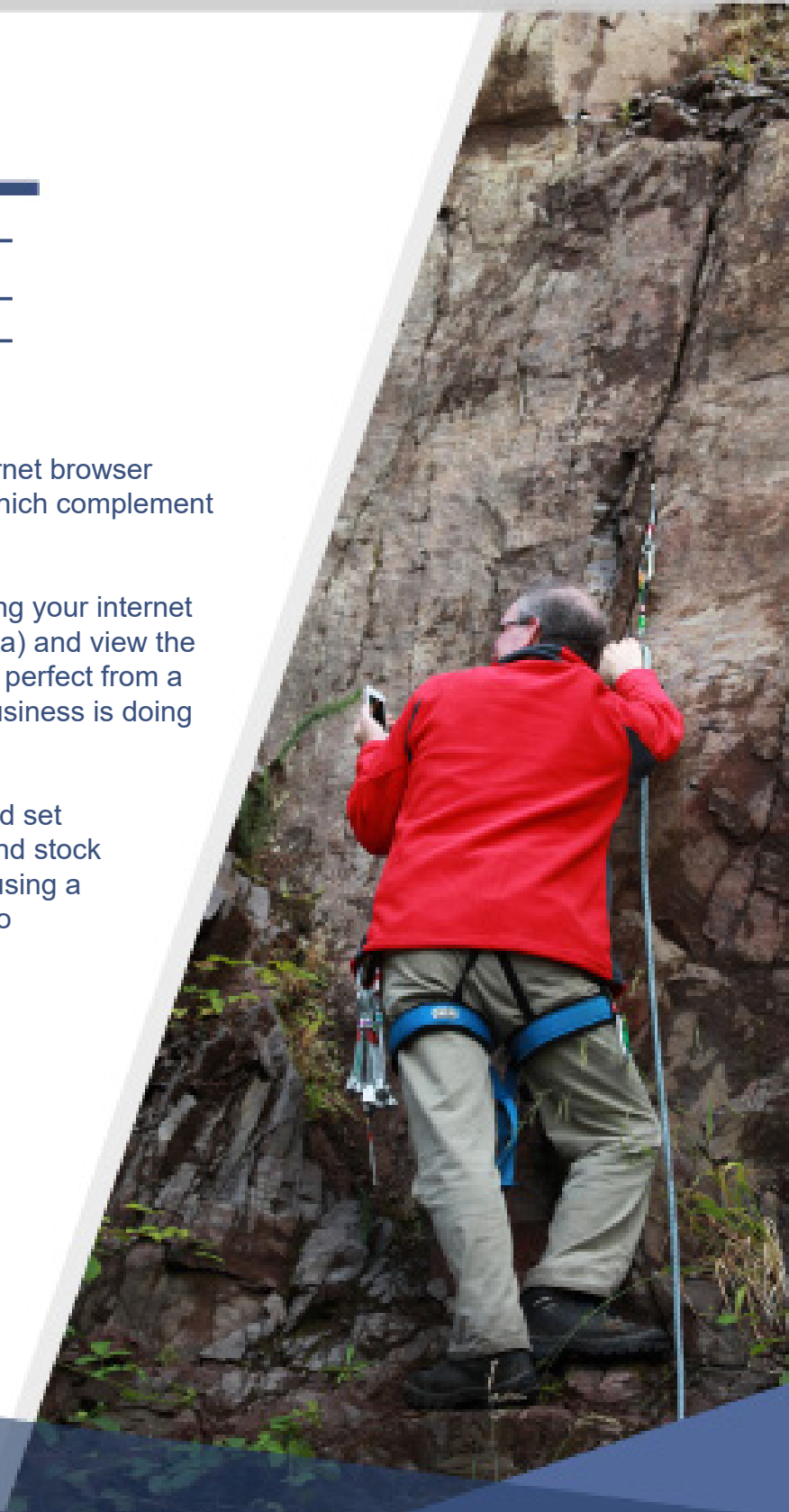
PLATINUM ONLINE

Platinum Online is a free suite of secure internet browser applications for your smartphone or tablet, which complement the mainstream, desktop Platinum software.

This mobile feature enables you to logon using your internet connection (whether it be Wi-Fi or mobile data) and view the dashboards from your live Platinum system - perfect from a management perspective to see how your business is doing at a glance.

You also have the ability to upload, delete and set default images for vehicles, workshop jobs and stock items. This is a much quicker process than using a camera and having to go back to your desk to plug it in, making your life simple!

Get instant information from Platinum on your smartphone! View your dashboards, upload images to vehicles, complete a stock take and more. This online browser application can provide you with management accounting information anytime, anywhere.

In addition to this you can complete a stock enquiry or stock check from your smartphone. You can also view stock statistics, and run reports.

Platinum Onlines responsive web design allows it to be simultaneously used on a large number of mobile (and desktop) devices and computers:

- Desktop Web Browsers.
- Apple iPhone, iPad.
- Android Phones and Tablets.
- Windows Phones and Tablets.

Upload images for vehicles, stocks, workshop jobs.

Stock checking, statistics and enquiry.

Sales ledger, stock, vehicle and workshop dashboards.

Real time reporting from any Platinum Report Generator.

Proof of delivery upload with automatic status change.

This feature is great for managerial staff who want to keep up to date with management figures at their fingertips.

PLATINUM MOBILE

An Android App to give you the ability to upload information to Platinum even when you can't connect to the internet. Designed to assist staff on the road, specifically logistic and haulage users for POD upload, and mobile workshop technicians out in the field to allocate parts and labour to a job.

Platinum Mobile is a secure Android application to allow our customers to collect data using an Android device even when an internet connection is not available.

Platinum Mobile pre-loads information from your mainstream Platinum software when the device is connected to the internet. The information loaded is then available when your Android device has no internet connection providing you with the data you need, wherever you are.

Any data you enter whilst offline is then uploaded automatically to your mainstream Platinum software when internet connection is restored (Wi-Fi, 3G/4G).

This Android app is perfectly suited to staff who are frequently on the road - specifically mobile workshop technicians.

Allocate parts, labour, status and images to workshop jobs.

No internet connection required.

Available on the Google Android platform.

For mobile workshop technicians

This Android app is perfectly suited to staff who are frequently on the road.

Ideal for technicians working in the field in remote locations where even a mobile signal is absent, Platinum Mobile gives you the technology to overcome this barrier. Platinum Mobile enables you to allocate parts, labour, notes and even images to workshop jobs on your Android device - preventing you from losing handwritten job cards on the way back to the office and it automatically updates your mainstream software for you!

All of the software necessary for Platinum Mobile is available free of charge for currently maintained or rented systems on the first device. Use on multiple devices is simple but extra licences will be required. It is essential that mainstream Platinum Software is updated to the latest version in order to access the latest features of Platinum Mobile.

Platinum Mobile is available to use on Android Phones and Tablets first of all. Plans to launch the app on Apple devices in the near future are in place.

Ecommerce & Findit
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With Platinum E-commerce, you will be able to automatically to download orders from a number of areas on the internet, such as eBay, your own website or from the Platinum web shop. The items listed can be updated automatically, direct from your stock control system. FindIt is a great place to list your available products online. It is entirely free to use, there are no catches.

CATALYST
FINDIT

You will also be able to upload a ready-made web shop configured mainly from inside your Platinum Software that can run in both trade and retail modes. In the Retail mode, you can take payment by PayPal, while in its Trade mode, you can control who logs into the site and therefore what they see in terms of prices and stock quantities, and whether they can place orders without paying for them!

There is considerable scope to tailor the look of the site to fit in with your corporate image with a Custom Style Sheet that you can edit yourself. You also control how the site is organised in terms of its breadcrumb trail – you can define the categories from inside Platinum and which individual items go into which category.

Integrating with third party web developers can be done using the Platinum CMS documentation, which explains the standards and formats to which we work.

We work closely with DealerWebs, Creativity Sells, Wida Group, Kaweb and others to provide the best solutions for our customers. Again you can exert control over the item categorisation from inside Platinum and receive orders automatically back into Platinum by following the standards laid down in the documentation. Orders can be downloaded from eBay using the same solution.

Unveil your products to the world with our specialist FindIt site!

FindIt allows you to upload your product stock directly to the internet. You can style your FindIt page to correspond with your own website to keep your online presence consistent.

The internet has made a huge impact on getting your company noticed, and with over 1,000 visitors a day; FindIt can do just that for you.

FindIt currently has over 20,000 advertised machines on sale all over the UK and Ireland. It is a great opportunity to bring in more sales.

FindIt receives around 9,000 referrals from Google and other search engines per month.

Just imagine what these sort of sales could do for you, and at no extra cost for at least a year - what have you got to lose?

Automatic uploads from product sales.
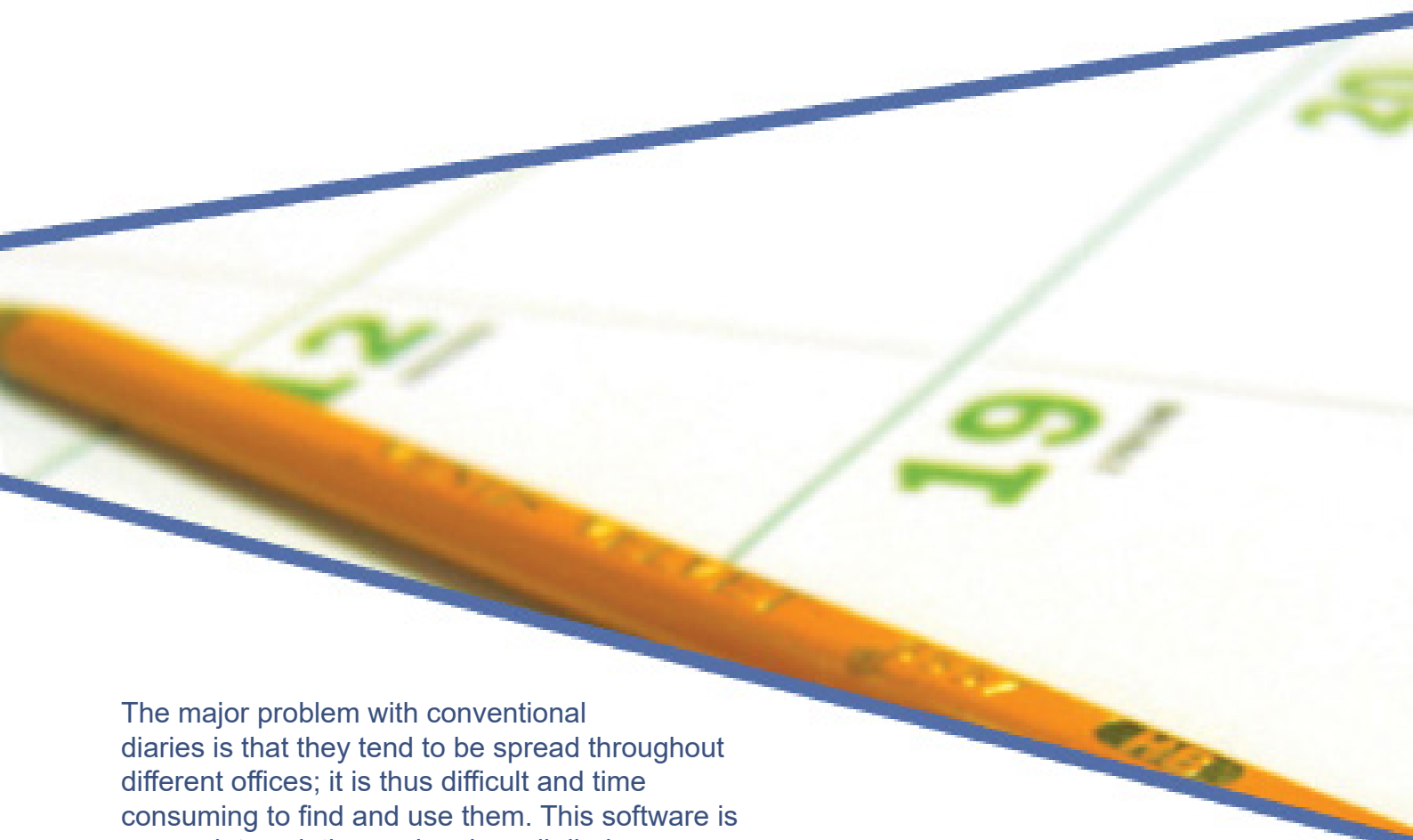
Generates leads from all over the world.

Customised FindIt page, which can then be directly linked to, from your own website.

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Personnel planning

A diary and reminder system designed to work in any office environment where communication is vital. Unlike a conventional diary, this software will allow the simultaneous viewing of any number of individual diaries for people or resources without having to leave your desk.

The major problem with conventional diaries is that they tend to be spread throughout different offices; it is thus difficult and time consuming to find and use them. This software is a complete solution and makes all diaries instantly available from any terminal. Most people, Catalyst included, previously used pieces of paper and "post it" notes to communicate messages about the office; these have a habit of wandering.

The reminder system is designed to make sure that messages never go missing and you never forget to return a call. In common with the other modules, this package may either be used in a stand-alone capacity or form part of an integrated suite of software.

A great feature of Personnel Planning is the link when creating a sales order for a machine. The purpose is to plan the product handover to the customer. The sales team at time of sale organises the product hand over by directly accessing the diaries of qualified staff, finding free space and booking it. Minimal fuss and another easily overlooked sale detail organised.

Put your pencil down and simplify things with our Personnel Planning module

Create, view, edit and delete tasks for employees and departments.

Easily search and filter tasks.

Create diary entries for employees and departments.

Easy to use reporting system.

T 21 HE SERVICE

At Catalyst, we are proud to provide a complete service. From initial order through to installation, then training and support, we are with you every step of the way.

Engineering

We will happily specify the hardware that is required and can even build and install it for you. We have our own range of computers, which are built and tested by our in-house engineers. These machines are extremely powerful, robust, and inexpensive. We will also build computers to your own specification and give free technical advice to ensure that an appropriate machine is developed.

Training

With each system we recommend a period of training. The amount of training that we suggest will be influenced by the type of business that you are running and the overall size of the system. Simple operational training is often carried out whilst the system is being installed and formal training sessions can be taken in your own premises or at Catalyst's Mountsorrel base.

Installation

A complete installation and configuration service is offered with everything we sell. It may be simple telephone support to setup a printer or it may be several days on site setting up a complex network and configuring software.

Support

We are always on hand when you need help, by phone, online or you can pop in and see us in person. Our support staff are always happy to visit you for additional training or configuration.

We hope to hear from you very soon!

NEXT STEPS

Catalyst can help you gain full control of your business - all with one, easy to use, computer system.

Essentially, your business will break down into a number of areas. Each business places a different emphasis on these areas, and all vary in size. Because each business is different, every system we sell can be configured differently to suit individual needs. We find it essential to discuss each customer's requirements in detail and wherever possible make a site visit before recommending a solution.

We offer systems for every budget and every size of company. We are always happy to visit you to discuss your exact requirements and prepare a plan of action with detailed budgets. There are various ways that you can pay for your system. Most companies opt for a simple leasing arrangement over three or five years.

For those companies where cash flow is critical, or who are not sure about a long term commitment then we can offer a simple rental agreement on the software component of the system. Pre sales consultations and demonstrations are provided in person and are entirely free and without obligation.

Our aim is always to provide the very best service and products available backed up by the very best in after sales service

Telephone: 0116 230 1500

Website:www.catalyst-uk.com

Email:sales@catalyst-uk.com

Why not book a free Demonstration with no Obligation now!

Testimonials

"It has proven to be an exceptional tool for processing orders, stock control and prospecting.

Elevator Equipment Limited "

"Catalyst have provided us with a fully integrated accounts and Point of Sale system that enables us to manage our business activity efficiently and in a cost effective manner.

Grape Tree "

> " The site works well with the iPad and other tablet computers, which allows our sales reps to place orders from the road and to check stock and prices for individual dealers.
>
> TranAm

> " Its functionality and easy to use format are a dream, and the aftercare service is second to none.
>
> A & M Engineering

> " We find Platinum to be very user friendly and easy to adapt to new situations or requirements that we have.
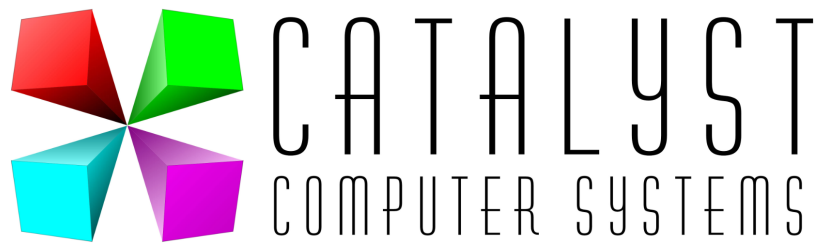>
> Floorstock Ltd

> " it has helped us progress our company and keep us efficient.
>
> Macaulay Marketing Ltd

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CATALYST
COMPUTER SYSTEMS

A Few of Our Customers

Boston Dyers Ltd Leicester	**Grape Tree** 85 + Stores	**Renovate Contracts Ltd** Leicester
Burton Hydraulics & Pneumatics Ltd Burton on Trent	**Hay Supplies Ltd** Leicester	**Rutland County Bathrooms Ltd** Rutland
Capital Plant Services Ltd London	**M.W Helicopters Ltd** Ware & Essex	**SKN Gears and Components** Ilkeston
Cross Electrical Ltd Nottingham	**Nottingham Trent University** Nottingham	**Splash Luxury Bathrooms Ltd** Stourbridge
Dolphin Swimwear Sutton Coldfield	**North Pottery & Linen Co** Gwynedd	**Swift Plant Spares Ltd** Sheffield
Dell Factor Ltd Wolverhampton	**P.A.C Supplies Ltd** Loughborough	**T. J Components Limited** Birmingham
Elevator Equipment Ltd Leicester	**Plumbline Ltd** Nottingham	**Torque Models Ltd** Felixstowe
Farndon Marina Newark	**Plumbstation Ltd** Nottingham	**Tunley Rod & Bar Decoilers Ltd** Burnwood
Floorstock Limited Leicester	**Polybron Plastics** Leicestershire	**Wolf Armouries Ltd** London

" Your Success is our Priority ''