

In This Month's Newsletter...

- A WORD FROM JEFF
- PLATINUM ONLINE V2
- DEALERS WIN WITH CATALYST
- BOOKING & HIRE REPORT
- GENETATOR
- CURLING IN STIRLING
- TRAINING COURSES
- SOCIAL MEDIA
- STAY IN THE KNOW

PLATINUM ONLINE - VERSION TWO

Over recent months we have re-written Platinum Online from the ground up to combine the best features of Platinum Online and Platinum Mobile in to one single progressive web application.

As it stands, both the original Platinum Online, and Platinum Online Version Two are currently living side by side, however eventually Version Two will take over as we slowly phase the original version out.

You can try out the new version of Platinum Online by following the links and "v2" menu options in the old Platinum Online, or by adding a Bookmark and Favourite direct the following link... <https://online.catalyst-uk.com/app>.

So what have we changed? Here are just a few of the many things we have done in Version Two, to create a more streamlined and comprehensive system;

- We have redesigned the interface to give a new refreshed look, although we have tried hard to keep things familiar for existing companies.
- The 'Workshop and Logistics' activity managers have incorporated extra features from Platinum Mobile including the ability to work without a permanent Wi-Fi or 3G/4G Data connection.
- You can now move around and/or collapse sections of the page to suit your requirements.
- Various places now allow you to scan barcodes using your devices camera.

SUZUKI DEALERS WIN WITH CATALYST

Suzuki's annual dealer conference took place in February, aiming to highlight the success of the previous year within the Motorcycle dealer industry.

Throughout the night awards were presented to dealerships from around the country to mark their achievements in the industry throughout the previous year. Some of the award winners on the night included;

- **Streetbike** - Sales Dealer of the Year
- **Orwell Motorcycles Ltd** - Aftersales Dealer of the Year
- **J&S Motorcycle Accessories** - 10 Year Service Award
- **Wheels Motorcycles** - 10 Year Service Award
- **Greater London Motorcycle** - Suzuki Finance Dealer of the Year.

One thing all of these companies have in common is that they are all notable users of Catalyst's Dealer Management System.

Catalyst is proud to be delivering these companies with a DMS that is helping them succeed, and become the industry leading dealers. Proving that once again that 'Your Success is our Priority'...



A WORD FROM JEFF

"Running a business is not easy. The major problem is too much to do and too little time to do it.



It's very easy to overlook the big picture, where the business is heading and what it's underlying performance is.

As a business principle or department leader it's important to see that big picture and to see it rapidly so that you don't consume too much of that all-important time.

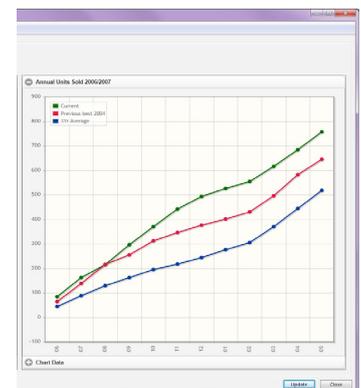
Happily our software has dashboards, simple to understand graphs showing the basic business statistics over time so that trends become obvious.

If you are not using the Platinum dashboards then please find the time to explore them. My favourite is the sales dashboard as I know in an instant how my month and financial year is going.

The key modules in Platinum each have their own dashboards too showing trends in key statistics.

What's the benefit from knowing how it's going? Knowledge provides the insight to know what's good and what's not so good. Knowing this means that you know where to focus your effort and best use what we are all short of.... Time!

Please have a look, I promise that they are simple to use and very informative."



"Your Success is our Priority"



For Catalyst users that use our Booking & Hire Module, this module has now been updated to feature its very own Report Generator.



This will allow you to extract, report on, and analyse information related to all aspects of bookings, both past and present.

For more information on how to update your Booking & Hire Module, please see the modules dedicated Knowledge Base article, or our 'Getting Started' article.

Last month the Catalyst team headed north-bound to Stirling for the annual BAGMA Curling event, held at The Peak ice rink. The curling event followed the annual BAGMA members meeting, held at Stirling Albion Football Club.

After two hours of *fiercely* competitive curling, only one team could be crowned the overall winner. That winning team included Catalyst's own Marc Nolan, plus Steve Gibbs, editor of Service Dealer Magazine.

All of the Catalyst team attending the event thoroughly enjoyed the event and would like to thank BAGMA for organising such a fantastic event, and bringing everyone in the industry together.



SOCIAL MEDIA

Facebook or Twitter?

Whichever you prefer, we are on there!



Please like our Facebook page and follow us on Twitter to see our latest enhancements and news. Also, take a look at our Youtube channel for tutorial videos on various areas of the system which have recently been updated!



www.twitter.com/CatalystDMS
www.youtube.com/CatalystDMS



STAY IN THE KNOW

Keep up to date with Catalyst news and Platinum updates by subscribing to our RSS Feeds. You can use your Outlook email as an RSS Reader and get instant updates to your inbox. You can subscribe to various RSS Feeds for:

- Catalyst News
- Platinum News
- Parts & Prices News
- Developer News

Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe.

TRAINING COURSES

Here at Catalyst we recognise that with such a comprehensive system it can be challenging to absorb all of the system's potential. The solution? Catalyst Training Courses! With excellent staff and on-site facilities it's the easy way to digest all that you need to know with a particular module. The courses have been tailor-made to ensure that every individual leaves as an expert. Got a new staff member joining? Get them booked in today!

APRIL

- *Stock Control in a Day*
Tuesday 9th April
- *Vehicle Sales in a Day*
Tuesday 23rd April
- *A Guide to Workshop Control*
Tuesday 30th April

MAY

- *The Customer Retention Centre*
Tuesday 14th May
- *The Joy of Accounts*
Tuesday 21st May
- *Stock Control in a Day*
Tuesday 28th May

JUNE

- *Vehicle Sales in a Day*
Tuesday 18th June
- *A Guide to Workshop Control*
Tuesday 25th June



- *Full day courses are £140 per person*
- *Book a Private Training room for £300 for up to 6*

COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!

"Your Success is our Priority"

TEL: 0116 230 1500 EMAIL: sales@catalyst-uk.com WEB: www.catalyst-uk.com

Catalyst Computer Systems Ltd, Granite House, 58 Loughborough Road, Mountsorrel, Leicestershire, LE12 7AT

