

Newsletter

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August 2018

In This Month's Newsletter...

A WORD FROM CHARLES **BOOKING & HIRE MODULE** LAWNS TRADE SHOW

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SOCIAL MEDIA STAY IN THE KNOW

BOOKING & HIRE MO

A new booking & hire module has been added to our suite of Platinum modules. This module allows you to manage and hire out the assets of your business; including "Vehicle Sales" vehicles and "Stock Control" stock items.

At the heart of the booking & hire module is a comprehensive solution for managing customer bookings.

- Viewing all current & upcoming bookings
- Enquiring about the hire items that are available to be hired
- Taking deposits
- Printing booking agreement documents
- Producing invoices
- Taking payments

Contact our Sales team to discuss adding the booking & hire module to your Platinum system.

Call 0116 230 1500 or email: sales@catalyst-uk.com

JS IRAD

Catalyst will be exhibiting at the Lawns Caravan Trade Show in Cottingham.

The show dates are Tuesday 4th September - Thursday 6th September. The opening times are 10:00am - 5:00pm on Tuesday & Wednesday & 10:00am - 4:00pm on Thursday.

The trade show is Europe's largest Caravan Trade Show and generally features more than 130 new touring Caravans and about 150 holiday homes and park homes from most of the major British manufacturers.

Come and see us on Stand 22 for a chat and see how you can get the most from your system.

The show takes place at:

Harland Way Cottingham East Yorkshire HU16 5SQ



Visit: www.hercmatradeshows.com

A word from Charles

I hope that your business has profited from the lovely weather that we've been having lately and that looks set to continue for a while yet.



We've certainly been busy with new system installations and support and have expanded the support team to deal with the extra business.

We do our best to give you the tools that you need to run your business in the best way possible, but you need to make the best use of those tools. For example, just a little extra care in entering data accurately in the first place pays big dividends further down the line. A good example of this is where you are taking money from a customer over the counter – making sure that you select the correct payment method saves a lot of time when you are trying to balance the till at the end of the day!

Platinum is very flexible and powerful and to make the best use of that power, it is worth having some training on its processes and capabilities. We add new features regularly and some refresher training on a regular basis would help you to get the best from these features.

As you may be aware, we offer remote training by the hour, masterclass courses at Catalyst and on-site training, whichever suits your needs. Details of the masterclass courses are on the second page of this newsletter and please contact your account manager if you would like to arrange any of the types of training I have mentioned.

As ever, Your Success is Our Priority.

"Your Success is our Priority"



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WINDOWS XP & PLATINUM

Platinum will no longer run on Windows XP and Windows Server 2003 and 2003 R2 machines.



We haven't supported Windows XP since January 2017 but Platinum did still function (albeit without support) on this platform.

Microsoft themselves abandoned support for this version of Windows in April 2014.

If you do still have Windows XP PC's please feel free to get in contact with our sales team to discuss upgrading your PC's.

> Call 0116 230 1500 or email sales@catalyst-uk.com

Social Media

Facebook or Twitter?

Whichever you prefer, we are on there!

Please like our Facebook page and follow us on Twitter to see our latest enhancements and news. Also, take a look at our Youtube channel for tutorial videos on various areas of the system which have recently been updated!

www.twitter.com/CatalystDMS www.youtube.com/CatalystDMS www.facebook.com/DealerManagement



STAY IN THE KNOW

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Catalyst News • Platinum News
 Parts & Prices News • Developer News

Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe.



PLATINUM UPDATES

Media Tab Previews:

When you select attached files on "Media" tabs throughout Platinum, it will now show a preview on screen of the file, if supported for that file type.

Images, videos, PDF's, documents and spreadsheets can all usually be previewed, although for some files it depends on you having associated software installed on your PC. For example:

PDF files can be previewed only if you also have Adobe Reader DC installed on your PC.



Vehicle Interests:

In order to add functionality to the prospect vehicle interests we have added the ability to store additional information about potential clients requirements

Sales person, vehicle category, investment and vehicle features are all now available

Reporting on this additional information has been added in the Sales Prospecting report generator, which now has additional variables to facilitate this.

Sales Prospecting Variables:

E20: Interest Vehicle Category, E21: Interest Vehicle Category Description
E22: Interest Investment E23: Interest Vehicle Feature Assigned?
E24: Interest Sales Person ID/Code E25: Interest Sales Person Name

TRAINING COURSES

Here at Catalyst we recognise that with such a comprehensive system it can be challenging to absorb all of the system's potential. The solution? Catalyst Training Courses! With excellent staff and onsite facilities it's the easy way to digest all that you need to know with a particular module. The courses have been tailor-made to ensure that every individual leaves as an expert. Got a new staff member joining? Get them booked in today!

<u>JGUST</u>

- The Customer Retention Centre
 Tuesday 21st August
- Report Generator So Simple
 Tuesday 4th September
- Logistics in a Day Tuesday 11th September
- A Guide to Workshop Control Tuesday 18th September
- Vehicle Sales in a Day
 Tuesday 25th September
- The Joy of Accounts
 Tuesday 16th October
- Stock Control in a Day Tuesday 30th October



....Full day courses are £140 per person Book a Private Training room for £300 for up to 6 people!

COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!



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