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SALTEX TRADE SHOW

We started off November exhibiting at the Saltex Trade Show at the NEC in Birmingham. This was our second year exhibiting at the show. It was great to catch up with existing customers and meet with new prospects during the 2 day event.

Saltex is the UK's national event for groundscare, sports, amenities, estates and green space management. Over 290 exhibitors were at the show across the 2 days.



Visit: www.iogsaltex.com

SERVICE DEALER CONFERENCE

Catalyst were proud to attend Service Dealer Conference & Awards 2017 which took place at the Oxford Belfry Hotel on the 16th November.

Sales Managers Mike Cameron & Marc Nolan were both in attendance. During the Awards Evening Mike addressed the audience congratulating Dealers on their positive and progressive approach to growing their aftersales businesses. He then presented the Award for ATV/Quad Dealer of the Year to Perth Based Stratton ATV.

We were delighted to meet both existing customers and many new prospects throughout the day.



Visit www.servicedealer.co.uk

A word from Les

As always lots of projects on the go here in the programming department at Catalyst to ensure our software is placed to deliver the results you need and rely on.



* A complete facelift for our Catalyst Findit website - <https://www.catalyst-findit.com/>

* "Stock Search" allows analysis filtering along with a more detailed application filtering. More changes coming to the "Stock Search" in the new year. We intend to phase out "Stock Enquiry" replacing it with the "Stock Search" – The two options are very similar and it can be confusing to know what information is displayed in which option, so replacing the "Stock Enquiry" makes sense for an easier to use system.

* We've overhauled the "Stock Price and Cost Changes" system by again combining two options into one. You can now change prices in advance by tagging them with a start date.

* We have extended the "Delivery Address" system from the Stock Control and Order Processing systems into the Vehicle Sales module.

* Orders can now be exported to the Feridax website again using their "Quick Order" function.

* We have overhauled the "Document Production" option in the Logistics making for a smoother operation, we have also included an option to make raising logistic credits easier. All these changes and more can be found on our website newsfeed, larger changes being tweeted and posted to our various social media feeds, we release software on an ongoing basis so make sure you keep getting the best out of our software by keeping up to date with any developments.

For 2018, we have our new Hire Module which is on track and scheduled for release early in the new year. We will also be focussing on Platinum Online and Mobile, expanding their data gathering and reporting abilities.

Did you know that you can already run reports (and charts) from your Platinum software on your Mobile phone or tablet device? Great for keeping an eye on any KPI figures you need while out and about.

"Your Success is our Priority"



VEHICLE ADVERTISING

Catalyst Dealers can now export vehicle records to Visordown (Motorcycles only) & Bumper (Cars, Caravans & Motorcycles)

Don't forget, Motorcycle Dealers can also feed to Catalyst FindIt, Bike Catcher, Auto Trader, eBay Motors Pro & Gumtree, MCN & MCN Under 125cc.

Caravan Dealers can feed to Catalyst FindIt, Auto Trader, eBay Motors Pro, Practical Caravan, Out & About Live & Caravans For Sale.

Advertising on our national Catalyst FindIt site is completely free to advertise your Bikes, Cars, Caravans and various Agricultural machines.

Catalyst FindIt has recently been given a facelift. It is slicker, prettier and more flexible than its predecessor. It's more mobile friendly so also fits perfectly onto your smartphone.



STAY IN THE KNOW

Keep up to date with Catalyst news and Platinum updates by subscribing to our RSS Feeds. You can use your Outlook email as an RSS Reader and get instant updates to your inbox. You can subscribe to various RSS Feeds for:

- Catalyst News • Platinum News
- Parts & Prices News • Developer News

Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe.



Visit: www.catalyst-uk.com

SOCIAL MEDIA

Facebook or Twitter?

Whichever you prefer, we are on there!



Please like our Facebook page and follow us on Twitter to see our latest enhancements and news. Also, take a look at our Youtube channel for tutorial videos on various areas of the system which have recently been updated!

www.twitter.com/CatalystDMS
www.youtube.com/CatalystDMS
www.facebook.com/DealerManagement



MOTORCYCLE EXPO 2018

2018 is nearly upon us which means Motorcycle Expo is edging closer. We will be attending the show as usual in what will be our 23rd year at the show. You can find us on Stand B28.

Motorcycle Expo is once again being held at Stoneleigh Park Exhibition Centre, Kenilworth, Warwickshire from the 14th-16th January running from 9:00am - 5:00pm on both Sunday & Monday and 9:00am - 4:00pm on Tuesday.

Motorcycle Expo is one of the highlights of the year for us at Catalyst & we are very much looking forward to seeing you all.



www.motorcycle-expo.com

TRAINING COURSES

Here at Catalyst we recognise that with such a comprehensive system it can be challenging to absorb all of the system's potential. The solution? Catalyst Training Courses! With excellent staff and onsite facilities it's the easy way to digest all that you need to know with a particular module.

The courses have been tailor-made to ensure that every individual leaves as an expert. Got a new staff member joining? Get them booked in today!

JANUARY

- Tuesday 9th - Report Generator - So Simple
- Tuesday 16th - A Guide to Workshop Control
- Tuesday 30th - Vehicle Sales in a Day

FEBRUARY

- Tuesday 6th - Stock Control in a Day
- Tuesday 13th - The Customer Retention Centre
- Tuesday 27th - The Joy of Accounts

MARCH

- Tuesday 13th - Logistics in a Day
- Tuesday 20th - A Guide to Workshop Control
- Tuesday 27th - Vehicle Sales in a Day

Our masterclass courses typically run from 10am-4pm on Tuesdays....

....Full day courses are £140 per person
Book a Private Training room for £300 for up to 6 people!



COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!

Merry Christmas from all at Catalyst!

"Your Success is our Priority"

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