



February Issue

CATALYST Newsletter

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Important Billing changes at Catalyst

As of the 1st January 2017 we have been sending out invoices and statements via email. Please send your preferred accounts email address to Sarah at sarah.lissaman@catalyst-uk.com

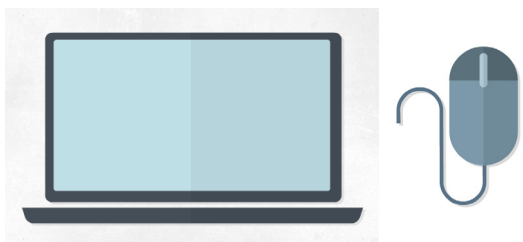
A THANK YOU FROM CATALYST!



All of the team at Catalyst would like to take the time to thank everyone who visited us at this years Motorcycle Trade Expo. A big thank you to all our visitors at the stand. It has been great to meet old friends as well as greet new faces. Hopefully the free advice on hand has been useful.

We've certainly got some very interesting leads to follow and have even formed alliances with long term industry players we'd previously never met. The benefits of coming together as an industry are manifold, for us that even got a few new ideas for our software development mill. Once again thanks to all and hoping the forthcoming year is a productive and profitable one for all.

MAKING USE OF FINDIT



If you didn't already know FindIt is a free advertising website for all Platinum users. It's a fully automated website that advertises your machinery or vehicles straight onto the website completely free. It requires no effort other than clicking the FindIt box within Platinum. It's located under the Web Publishing tab in Vehicle Sales. Simple! If you are not familiar on where to find the web publishing tab then fear not! We have created a short simple video that shows the step by step process on how to achieve this. You can find the video on our website or Youtube channel CatalystDMS. We recommend that if possible to add photos of your machinery or vehicles. Stats show that vehicles with at least one picture are 30 times more likely to be viewed than those without. Why not increase your sales by using FindIt? If you have any questions please feel free to contact support on 0116 230 1500.

A word from Les

As always there have been some great software updates to Platinum since my last section on the newsletter I'd like to share with you. We are always listening, developing and innovating here at Catalyst. We had some great feedback at the Motorcycle Expo.



Firstly, we've updated our Android Mobile app to be compatible with the latest version of Android, along with adding the facility to view the last 5 actions performed in the current session. No more forgetting what you last did on the device when you get interrupted in the middle of adding a series of photos or adding parts to a workshop job! It's also good to see a steady take up of this app across our user base helping our clients register photos or log workshop details even when they have no internet connection.

We've added some new columns to the invoicing programs throughout Platinum, listing location, stock status and availability of stock alternatives helping to smooth the invoice process further. Our overhaul of the stock reordering process continues with releases in December and January allowing various enhancements. We have pulled the workshop and our personnel planning diaries together giving a more complete overview of technician commitments and availability.

Our report generator system now can produce reports in either text (great for copy/pasting to Word) or table (great for exporting to Excel or CSV) formats. When you select the new table view, you have the option to move your cursor to any line of report giving you access to global reports based on the details of that line allowing full drill down. If for example the report lists recent sales of vehicles, you can use (ALT-Y) for the CRM for that client or launch a report based on the vehicle you are viewing.

My last spotlight amendment for this newsletter has to be vehicle videos, link Youtube or Facebook videos to your vehicles – these can then be viewed on our Free advertising website 'Catalyst FindIt' and are available to third party web developers to help post videos to your website. All these changes and more can be found on your Login screen, our website, Twitter and our Facebook social pages, make sure you tune in to stay up to date with our latest developments.

In the pipeline we have some enhancements to Vehicle option packs, Payroll changes required for the 2017-2018 tax year that starts in April, an overhaul to our stock locations and a facelift for 'Catalyst FindIt' so plenty to look forward to.

I'll finish on a reminder to those of you still using Windows XP, our support of the operating system ceased at the beginning of the year (Microsoft's support ended in April 2014!), users running the latest copy of Platinum on XP will experience a warning screen pointing out they should upgrade their operating system before confirming they wish to proceed.

"Your Success is our Priority"

tel. 0116 230 1500 email. sales@catalyst-uk.com web. www.catalyst-uk.com





Behind every working computer system is a well organised support team. Catalyst take great pride in being that support team to thousands of very happy customers. We understand how important it is to have a reliable computer system, that's why we go the extra mile to ensure all of your support needs are met in a timely and professional fashion. We are highly experienced in all kinds of networking, including wide area networking using inexpensive internet based secure connections for clients requiring multi-site operation. The IT services team at Catalyst offer services to businesses or home users alike.

EMAIL: SALES@CATALYST-UK.COM

STAY IN THE KNOW

Keep up to date with Catalyst news and Platinum updates by subscribing to our RSS Feeds. You can use your Outlook email as an RSS Reader and get instant updates to your inbox. You can subscribe to various RSS Feeds for:

- Catalyst News.
- Platinum News.
- Parts and Prices News.
- Developer News.



Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe. You can also like our Facebook page and follow us on Twitter and Youtube.

Visit: www.catalyst-uk.com

SOCIAL MEDIA

Facebook or Twitter?

Which ever you prefer, we are on there!

Please like our Facebook page and follow us on Twitter to see our latest enhancements and news. Also, take a look at our Youtube channel for tutorial videos on various areas of the system which have recently been updated!

www.twitter.com/CatalystDMS
www.youtube.com/CatalystDMS
www.facebook.com/DealerManagement



WELCOME TO CATALYST!

Hello my name's Lorna! Yes, another Kingsbury-Smith has joined the clan! I joined the fantastic Catalyst support team mid-January and have been introduced to the dynamic Platinum system, learning all aspects from vehicle sales and workshop systems to accounts and payroll (It's amazing how much this software can do!). During my first couple of weeks I have been lucky enough to meet some of our new and existing clients through our on-site visits whereby I have observed my colleagues deliver specialist training and installations. Recently I have been immersed into the wonderful world of FindIt where we offer our clients a free advertising platform that can be configured to their specifications. I am responsible for monitoring uploads to ensure that everything runs smoothly and customers can browse freely. So far I can say that I am enjoying my time here at Catalyst Computer Systems and look forward to my continued development through the interaction with clients.



Hiya I'm Craig

I started on Tuesday 3rd Jan, joining Catalyst in the Support team. I've got a lot of experience in support and problem solving but Platinum is a big and complex system, so a lot of my first few weeks have been spent scouring the Wiki pages and getting started guides to get the basics hammered into my brain. As well as this, I've picked up the responsibility of monitoring the online e-commerce orders and helping with any issues there, dabbled in some Wiki writing and have taken on the occasional odd job. My first site visits with Tim have gone well, so I'm looking forward to more of those, and continuing to learn about Platinum in the future. I'm also keen to keep on with the additional tasks and projects that help with the other teams and the business.

TRAINING COURSES

Platinum Masterclass training events are the perfect opportunity for new starters and existing staff to get up to speed with the key features and benefits of specific Platinum modules.

Courses typically run from 10am - 4pm.
 Full day courses are £140 per person
 Demand for the courses is high so early booking is advisable.

The aim of our training is to help you use the system to its full potential, so you can get the best from your Platinum software and all of its features.

FEBRUARY

- Tuesday 7th - Stock Control in a Day
- Tuesday 14th - The Joy of Accounts
- Tuesday 21st - The Customer Retention Centre

MARCH

- Tuesday 7th - Logistics in a Day
- Tuesday 14th - A Guide to Workshop Control
- Tuesday 28th - Vehicle Sales in a Day

APRIL

- Tuesday 4th - Stock Control in a Day
- Tuesday 18th - The Joy of Accounts



Call Sales on 0116 230 1500 to book your space!

CATALYST TIP VIDEOS

Find our tip videos on Youtube at CatalystDMS where you will be able to discover useful tips and hints to unlock even more potential out of our great software. Make sure you subscribe to ensure that you don't miss any of our future videos. Want to see a particular tutorial video featured? Feel free to contact our sales team if you have any suggestions at sales@catalyst-uk.com

Youtube : CatalystDMS

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