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THE OUTDOOR TRADE SHOW

It's just under a week now until Catalyst go to the Outdoor Trade Show!

This show is the UK's largest exhibition for the Outdoor Trade and Catalyst are exhibiting for the first time.

The show runs from Tuesday 11th July to Thursday 13th. We would be delighted to entertain, chat and demonstrate new features and ideas. We invite all existing customers to come down and visit us on stand 102! The event is at the scenic "out of town" venue that is Stoneleigh Park in Warwickshire, CV8 2LG. Looking forward to seeing you there!



Come and visit us on Stand 102!



OUTDOOR TRADE SHOW (OTS) 2017
TUESDAY 11TH - THURSDAY 13TH JULY 2017
STONELEIGH PARK EXHIBITION CENTRE, STONELEIGH PARK,
WARWICKSHIRE, CV8 2LG (SATNAV POSTCODE)

EBAY - SELLING MANAGER PRO

With the impending retirement of eBay's Turbo Lister, you can now choose to export items from Platinum to Selling Manager Pro. If you currently use Turbo Lister you will need to subscribe to Selling Manager Pro. Using this tool will help you save valuable time when creating and controlling listings on eBay. All of those minutes saved quickly add up and can make a significant reduction in labour overhead.

Please note that Selling Manager Pro requires more information than the outgoing "Turbo Lister". Platinum Users must enter details about the eBay category, item shipping & returns within Platinum O+ Site Maintenance in order to use Selling Manager Pro.

Search "How Do I Upload Items to eBay" on Catalyst's Knowledge Base for step by step instructions on uploading to eBay.

Contact our sales team if you would like know more about Platinum's E-commerce features.

Visit: www.catalyst-uk.com/kb

A word from Jeff

Jeff's Pearls of Wisdom



It would seem to be an interesting Summer out there. The issue of Brexit hangs over the land as the after effects of a less than conclusive election and a political system struggling for direction.

Not great times for those involved in business where stability would appear to be what we want for long term planning and customer confidence.

Challenging times indeed. We are all going to need to be very much on the ball. Right now my top tips are to make the most of dashboards in Platinum to pick up on trends early and also trim money tied up in redundant stock by investigating and using automated stock levels from stock reordering.

Be assured that we are working hard to keep you, our customers, ahead in these uncertain times. Our software ideas and development mill keeps spinning to make life, easier, quicker & more effective as we seek to help you become ever more efficient.

Look out for a continuing stream of developments over the next few months including a complete facelift for Findit. Our completely free sales web site promoting our customers' products is getting a complete make over. You may have noticed post code searching, this was just phase one of a complete make over which will see www.catalyst-findit.com become mobile friendly and search engine friendly as well as generally prettier and more pleasing to use.

All of which should bring even more enquiries direct to the doors of all you guys selling big ticket vehicles, machinery and leisure goods.

"Your Success is our Priority"



UPCOMING TRADE SHOWS

• The Lawns Show - Caravan Trade Show
5th September 2017 - 7th September 2017
Stand 24
Cottingham, Hull

• Saltex - Agricultural Trade Show
1st November 2017 - 2nd November 2017
Stand H102
NEC Birmingham

• Motorcycle Expo - Motorcycle Trade Show
14th January 2018 - 16th January 2018
Stand B28
Stoneleigh Park

Come and visit us at the different Trade shows that we attend, we look forward to seeing you there.

Visit: www.catalyst-uk.com/kb

STAY IN THE KNOW

Keep up to date with Catalyst news and Platinum updates by subscribing to our RSS Feeds. You can use your Outlook email as an RSS Reader and get instant updates to your inbox. You can subscribe to various RSS Feeds for:

- Catalyst News.
- Platinum News.
- Parts and Prices News.
- Developer News.



Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe. You can also like our Facebook page and follow us on Twitter and YouTube.

Visit: www.catalyst-uk.com

SOCIAL MEDIA

Facebook or Twitter?

Which ever you prefer, we are on there!



Please like our Facebook page and follow us on Twitter to see our latest enhancements and news. Also, take a look at our Youtube channel for tutorial videos on various areas of the system which have recently been updated!



www.twitter.com/CatalystDMS
www.youtube.com/CatalystDMS
www.facebook.com/DealerManagement



PLATINUM CUSTOMER LOYALTY SCHEME

The Customer Loyalty scheme is a great way to keep customers coming back. Customers can be assigned loyalty cards and can accrue points when they buy items sold via the Point of Sale option. These points can be then used to pay for items purchased in the future.

You can setup loyalty point promotions in "Promotion Maintenance" offering bonus loyalty points for a limited time. For example, you can award double points on certain items or award bonus points when a certain combination of items has been purchased.

You will need to source and purchase loyalty cards which you can then issue to your customers. These cards must all start with the same (up to 4) characters and must all be read by a barcode scanner.

Contact our Sales Team for more information

TRAINING COURSES

Here at Catalyst we recognise that with such an comprehensive system it can be challenging to absorb all of the systems potential. The solution? Catalyst Training Courses! With excellent staff and onsite facilities it's the easy way to digest all that you need to know with a particular module. The courses have been tailor made to ensure that every individual leaves as an expert. Got a new staff member joining? Get them booked in today!

JULY

- Tuesday 18th - Vehicle Sales in a Day

AUGUST

- Tuesday 8th - Stock Control in a Day
- Tuesday 15th - The Customer Retention Centre
- Tuesday 22nd - The Joy of Accounts

SEPTEMBER

- Tuesday 12th - A Guide to Workshop Control
- Tuesday 19th - Logistics in a Day
- Tuesday 26th - Vehicle Sales in a Day

Our masterclass courses typically run from 10am-4pm on Tuesdays....



....Full day courses are £140 per person
Book a Private Training room for £300 for up to 6 people!

COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!

HEALTH CHECKS

Health Check visits by one of our experienced engineers helps ensure that your IT Hardware and network are operating at optimal performance. We give your system a thorough check up on areas including configuration, backup and antivirus.

We also inspect and service all of your hardware to make sure that everything is running smoothly. You will receive a full report of your check up and recommendations of what you should/could do to improve your system.

Contact the Sales team today for a quote, we'll be more than happy to help!



"Your Success is our Priority"

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