In This Month's Newsletter...

A word from Charles

The year seems to be flying past!

We are very busy installing new systems and supporting you through the challenges that are put in our way.

Over the past month, we've seen the end of the tax year and assisted those of you running the payroll to complete the year end and update for the new year including the increases in auto-enrolment contributions.

I hope it has gone smoothly for you and that we have provided the assistance that you have needed.

There are new updates out for helping you to comply with the new GDPR regulations that come in during May so please make sure that you update your software to gain these new features.

We have had good attendance for the training courses that we run here at Catalyst – see over for the current timetable. These courses are designed to help you get the best from your Platinum Software and if you have any thoughts or comments on how we could improve the existing courses or suggestions for new ones, please get in touch.

We are not running your businesses on a day to day basis so there may be areas of the system where you feel you could get more out of it or could do with a refresher on what is possible.

Please get in touch with the Sales or Support teams and we can factor in your requirements for the existing or new courses.
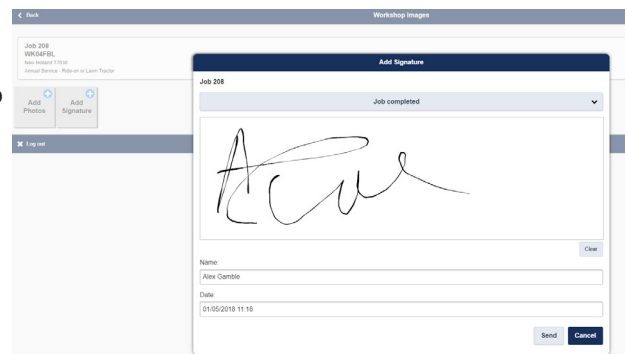
GDPR - MAY 2018

We have now released our free "GDPR" specific update for Platinum.

As most of you are aware, the European General Data Protection Regulation becomes enforceable on the 25th May 2018, superseding and strengthening legislation from the 1995 Data Protection Directive. This legislation controls how a company or organisation can collect, store and use personal data.

The recently released Platinum updates relevant to "GDPR" are simply to make it easy to store and change client information about their individual marketing status.

We have produced knowledge base articles which will help you to meet your obligations under the new regulations and also assist you with running a Platinum update.

You must run a Platinum update in order for these new features to be available.

Visit: www.catalyst-uk.com/gdpr

GDPR Platinum updates now available

PLATINUM ONLINE & MOBILE SIGNATURE CAPTURE

Platinum Online & Platinum Mobile Signature Capture

You can now capture signatures by drawing on the screen and sending them to your Platinum system using both Platinum Online & Platinum Mobile.

In Platinum Online, a new "Add Signature" button has been added to all of the "Image Managers" which will bring up the Add Signature screen.

In Platinum Mobile, both the "POD Manager" and "Activity Manager" now include the new "Add Signature" button.

'Your Success is our Priority'

QR Code Printing

QR codes have been added to Platinum's existing ability to print barcodes in documents and the report generator.

QR codes have been added to the Vehicle Fact sheets (Both simple and detailed) for vehicles with an attached 'Video' media type allowing for a quick link to stored online videos for that vehicle from a smart phone or tablet.

These codes have become common in advertising. Typically, a smart phone is used as a QR code scanner, displaying the code and converting it to some useful form (such as a standard URL for a website or video)

Direct Marketing Opt In Attributes

To help record which customers & prospects have given consent to receive further marketing, a set of "opt in" attributes have been added to "Customer Properties" and a set of "opt in" interests have been added to "Prospect Properties" in Sales Prospecting.

Sales Order Picking List Numbers and Pick Bins

"Sales Order Processing" now assigns a unique number to each picking list you print, which will be stored with the items printed on that list, to aid in auditing and tracking.

In addition, when completing an order you can specify a "Pick Bin" to store the item(s) in to aid the dispatch department in identifying where to locate the items to go out on each order. Again these are stored against the items for future reporting purposes.

SOCIAL MEDIA

Facebook or Twitter?

Whichever you prefer, we are on there!

Please like our Facebook page and follow us on Twitter to see our latest enhancements and news. Also, take a look at our Youtube channel for tutorial videos on various areas of the system which have recently been updated!

www.twitter.com/CatalystDMS
www.youtube.com/CatalystDMS
www.facebook.com/DealerManagement

CONSUMABLES

We supply consumables such as labels, ribbons & till rolls for your label & receipt printers. Spend £100 on labels and get free next delivery on your order. Next day delivery is available subject to stock availability.

We also supply high quality remanufactured ink jet cartridges toners for your printers.

You can find many other items on our online shop such as Retail equipment, PC accessories and much more. Visit the Catalyst Webshop or give our Sales team a call!

Visit: www.catalyst-uk.com/shop

TRAINING COURSES

Here at Catalyst we recognise that with such a comprehensive system it can be challenging to absorb all of the system's potential. The solution? Catalyst Training Courses! With excellent staff and onsite facilities it's the easy way to digest all that you need to know with a particular module. The courses have been tailor-made to ensure that every individual leaves as an expert. Got a new staff member joining? Get them booked in today!

MAY

- *Report Generator - So Simple*
  Tuesday 8th May

- *The Customer Retention Centre*
  Tuesday 15th May

- *A Guide to Workshop Control*
  Tuesday 22nd May

JUNE

- *Vehicle Sales in a Day*
  Tuesday 5th June

- *Stock Control in a Day*
  Tuesday 12th June

- *The Joy of Accounts*
  Tuesday 26th June

JULY

- *A Guide to Workshop Control*
  Tuesday 17th July

- *Vehicle Sales in a Day*
  Tuesday 24th June

....Full day courses are £140 per person
Book a Private Training room for £300 for up to 6 people!

COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!

STAY IN THE KNOW

Keep up to date with Catalyst news and Platinum updates by subscribing to our RSS Feeds. You can use your Outlook email as an RSS Reader and get instant updates to your inbox. You can subscribe to various RSS Feeds for:

• Catalyst News • Platinum News • Parts & Prices News • Developer News

Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe.

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