

Newsletter



November 2018

In This Month's Newsletter...

A WORD FROM CHARLES SERVICE DEALER AWARDS PLATINUM UPDATES WINDOWS XP SALTEX TRADE SHOW TRAINING COURSES SOCIAL MEDIA
STAY IN THE KNOW

<u>SERVICE DEALER AWARDS</u>

Catalyst are a Gold sponsor at Service Dealer Annual Conference and Awards for the 2nd year running.

This prestigious event for the Agricultural and Grounds Care Dealers is an opportunity to meet and discuss challenges and strategies to help them grow and develop their business.

The annual event held at the Belfry, Oxford on Thursday 15th November is always a busy day and evening for our Sales team. Meeting customers, prospective customers and of course our industry friends including BAGMA, Kramp, Stihl, Honda UK, Etesia and Kubota.

SERVICE DEALER THE WORL OF THE INDUSTRY CONFERENCE + AWARDS 2018

Jeff Kingsbury-Smith, Catalyst Managing Director commented:

"We are delighted to be able to continue our sponsorship of the Service Dealer Conference and Awards. It's always a great opportunity to meet with our industry friends and partners"

"Your Success is our priority" is our simple message to all Dealers. That is why we are proud to sponsor the "Star of the Dealership", an award which reminds us all that every member of the team has a role to play in delivering success"

PLATINUM UPDATES

Follow up Contacts:

It is now possible to add a follow up to an existing contact in Sales Prospecting. The contact created inherits information from the original contact and the follow up to the original contact is then removed.



Stock Location Sorting:

The stock location is now shown as one of the columns for the Stock Search allowing for sorting the results of a search by location.

A word from Charles

As we head towards the end of the year, this is a good time to reflect on the past year and look forward to the new year and the opportunities that it presents.



We've had a very busy year with both existing and new customers and I would like to take the opportunity to thank you for your business with us and I hope we have provided you with the tools and support to drive your business forward.

We have expanded the software support team and do our best to give you great service and support when you need it.

The challenges for the new year will include Making Tax Digital (MTD) which is scheduled to come into force for your first VAT return after April.

HMRC are still trialling the system and we will be compliant with the requirements in the very near future. In addition, there will be the increase in the auto-enrolment pension percentages for both employee and employer – details of this will be included in the payroll update information that we will be releasing in March. I shan't even mention the B word....!

As ever, Your Success is Our Priority

"Your Success is our Priority"



Platinum will no longer run on Windows XP and Windows Server 2003 and 2003 R2 machines.



industry bodies.

We haven't supported Windows XP since January 2017 but Platinum did still function (albeit without support) on this platform.

Microsoft themselves abandoned support for this version of Windows in April 2014.

If you do still have Windows XP PC's please get in touch now with our Sales team to discuss upgrading.

> Call 0116 230 1500 or email sales@catalyst-uk.com

Social Media

Whichever you prefer, we are on



Please like our Facebook page and have recently been updated!





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SALTEX TRADE SHOW

Our team have just returned from another very successful couple of days exhibiting at SALTEX 2018.



31 Oct - 01 Nov 2018 This was our 3rd year participating at this very **NEC Birmingham** popular event. It was a pleasure to catch up with existing customers, distributors, manufacturers and representatives of

Despite a challenging summer for many Sports amenity, Lawn and Turf equipment dealers it was great to note a very positive attitude and enthusiasm of the many prospective customers that made the effort to visit our stand share their needs and aspirations with us and discuss how they can get ahead with Platinum!





Visit: www.iogsaltex.com

TRAINING COURSES

Here at Catalyst we recognise that with such a comprehensive system it can be challenging to absorb all of the system's potential. The solution? Catalyst Training Courses! With excellent staff and on-site facilities it's the easy way to digest all that you need to know with a particular module. The courses have been tailor-made to ensure that every individual leaves as an expert. Got a new staff member joining? Get them booked in today!

- The Customer Retention Centre
 A Guide to Workshop Control **Tuesday 20th November**
- Report Generator So Simple Tuesday 27th November
- Tuesday 4th December
- Vehicle Sales in a Day Tuesday 11th December

- · The Joy of Accounts Tuesday 15th January
- Stock Control in a Day Tuesday 22nd January



....Full day courses are £140 per person Book a Private Training room for £300 for up to 6 people!

COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!

"Your Success is our Priority"

