In This Month's Newsletter...

Catalyst Sponsor Service Dealer Conference & Awards 2019

Catalyst are pleased to announce their Gold Sponsorship of this years Service Dealer Conference and Awards. The awards, held at the Belfry Hotel in Oxford, are a great opportunity for likeminded professionals in the Horticultural and Agricultural trades to network, share stories and discuss business challenges.

As well as the opportunity to meet and discuss business with other dealers, regular talks are held throughout the day by professional speakers and industry leaders. This year the conference speakers include Dr. Eliza Filby, a writer, speaker and consultant who specialises in helping companies and services understand generational shifts within politics, society and the workplace. And Bob Clements of Bob Clements Inc, the development company specialising in equipment dealerships.

In addition to sponsoring the event, Catalyst are also sponsors for the 'Star of the Dealership Award' of which Catalyst Director Jeff Kingsbury-Smith said is *"an award which reminds us all that every member of a dealership team has a role to play in the ongoing success of their dealership"*

Service Dealer Conference and Awards will take place on the 21st November at the Oxford Belfry Hotel, Oxford. We hope to see you there!

Proud sponsors of #ServiceDealer19

Catalyst Exhibit at SALTEX 2019

October saw Catalyst once again return to the annual SALTEX show, held at the NEC Birmingham on the 30th and 31st of October.

The show was a great opportunity for the Catalyst team to showcase all of the exciting new software developments within Platinum from the previous year, including updated to our mobile web application, the introduction of the Booking & Hire Module and enhanced reporting tools.

This is the fourth year Catalyst have attended the SALTEX show, and coming away from the event it is always clear to see why the event is such a staple in the agricultural and horticultural calender, with hundreds of likeminded businesses coming together to network, meet new people and make a few sales at the same time!

As always, thanks to all who visited us over the 2 days at SALTEX, we're already looking forward to 2020!

A Word From Jeff...

I'm hoping all out there are thriving despite the ever ongoing Brexit and general political mayhem. Be assured that we at Catalyst continue to do our very best to help you wherever possible.

We continue to strive to keep Platinum at the forefront, and that means much ongoing development. With not only our good ideas, your good ideas and also the government all chipping in, there is no shortage of material to work on. Not only that, but technology continues to make what was but a dream now possible.
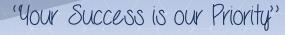
The ripples of Making Tax Digital would appear to be calming which is fantastic and our big programming push of the moment is Platinum Online. Making the most of the computer in our pocket makes sense. It's powerful, so use it! This area of our software is expanding and enriching rapidly.

You can look forward to online prospect contact review and logging in the very near future. No excuses for sales folk not recording information when it's possible on any smartphone!

As for workshop and on-site engineers watch out for the ability to add jobs, remove parts added to jobs and a little more customer information.

If you have not investigated Platinum Online then have a look. I myself use it regularly and yes I am looking forward to logging prospect contacts while it's all fresh and I'm on-site or discreetly parked in the nearest layby. I confess I can do it now but it will be so much easier with just a phone, I'll not miss getting the notebook out and fired up!

Be assured Catalyst will also continue to strive to make your life easier, as for the politicians I'd not be so sure about them!

"Your Success is our Priority"

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Bulk Email Update

This month, the already feature-rich bulk emailing tool within Platinum was updated with a brand new feature. Users of this tool can now easily add attachments from within Platinum to their emails.

This update now means that Platinum documents such as invoices, images, audio files and more can be added as attachments to emails and sent within a few clicks. This tool is extremely useful for sending service videos, images and invoices to customers directly from your Platinum system.

For more information on this update please get in touch with our sales team, who will be happy to help!

Social Media

Follow us on Facebook or Twitter to keep up to date with all the latest Catalyst news and updates, whether that be Platinum software updates, or general Catalyst related news.

We also have a range of tutorial videos available on our YouTube channel, so take a look!

www.twitter.com/CatalystDMS

www.youtube.com/CatalystDMS

www.facebook.com/DealerManagement

Stay in the Know

Keep up to date with Catalyst news and Platinum updates by subscribing to our RSS Feeds. You can use your Outlook email as an RSS Reader and get instant updates to your inbox. You can subscribe to various RSS Feeds for:

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• Platinum News
• Parts & Prices News
• Developer News

Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe.

Windows 7 End of Support - 3 Months Remaining

There are only 3 months to go until Microsoft end support for the Windows 7 operating system. Whilst PC's running Windows 7 will still function, there will no longer be updates or patches released for the operating system meaning that bugs and virus vulnerabilities will not be fixed by Microsoft and updates will not be available, leaving your valuable information open and vulnerable to attack.

In order to decrease your systems vulnerability it is highly recommended that businesses running Windows 7 operating system upgrade before the January 14th deadline.

As a valued Catalyst customer, we want to help you reduce any possible vulnerabilities within your company's data. We will provide you with a free no obligation consultation about how this change may affect you, and the options you have to avoid these vulnerabilities after support is ended. This will involve either a simple software upgrade for newer PC's or for older PC's a full hardware upgrade may be advisable.

For your free consultation please contact our sales team who will talk you through all of your options and answer any questions you may have about this subject.

Catalyst Training Courses

Platinum is a system that is constantly evolving. New features are being added all the time and even seasoned users may be missing out on time saving features they simply aren't aware of.

Catalyst Training Courses are a great way to make sure you're getting the best out of your Platinum system. Held at our purpose built training room in Leicestershire, face-to-face user training with a member of the Catalyst training team is often the best way to digest everything you need to know about Platinum.

Full day courses are £140 per person

Book a Private Training room for £300 for up to 6 people!

Pop these dates in your diary!

Report Generator - So Simple
Tuesday 5th November

Stock Control in a Day
Tuesday 26th November

A Guide to Workshop Control
Tuesday 17th December

The Joy of Accounts
Tuesday 19th November

Vehicle Sales in a Day
Tuesday 10th December

COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!

Platinum Tips... Macro Manager

Functions that are regularly used can be added as buttons or 'Macros' to each module of your Platinum system, this is an extremely easy way to save substantial amounts of staff time. Macros can be added for almost any function you desire, and are completely customisable to your businesses needs. Your Platinum system comes readily set-up with some of the most popular Macros, such as sending SMS messages directly from the Workshop Module to inform customer their vehicle is ready for collection. For more information on setting up custom macros please see our Knowledge Base, or get in contact with our support team.

Unit Ready for Collection	Contact us about your unit

(Pre-configured Platinum Workshop Macros)