

In This Month's Newsletter...

- A Word From Les
- Lawns 2019 Review
- Windows 7 End of Life
- Platinum Online Updates
- SALTEX 2019
- Training Courses
- Social Media
- Stay in the Know
- Platinum Tips

Lawns Trade Show 2019 Review

The Lawns Trade Show 2019 was yet another successful year for the Catalyst Exhibition Team. It is a show we always love going back to, which is why we have done so for 11 years now!

It's easy to see why the Lawns show is one of the biggest caravan and leisure trade shows in Europe, exploring the site offers so much from luxury caravans and lodges, right through to Jacuzzis, horticultural equipment, and so much more.

Even when the weather changed and the rain started the visitors still flooded through the doors. It was clear that the unpredictable British weather was not going to get in the way of this show!

The team always come away from Lawns having met some fantastic new people, and this year was no different. We love showing businesses just why Catalyst is the leading DMS in the Caravan and Leisure trades, and just what it can do to help them succeed.

Once again we would like to thank everyone who visited our stand throughout the week, and a special thanks to HERCMA for another well organised and lively show.

2020 will see a change of name and location for the show when the Lawns show becomes **"The Caravan, Motorhome and Holiday Home Trade Show"**, held at Harrogate Showground. We'll be there, and we hope you are too!



Windows 7 End of Support - 4 Months Remaining

There are only 4 months to go until Microsoft end support for the Windows 7 operating system. Whilst PC's running Windows 7 will still function, there will no longer be updates or patches released for the operating system meaning that bugs and virus vulnerabilities will not be fixed by Microsoft and updates will not be available, leaving your valuable information open and vulnerable to attack.

In order to decrease your systems vulnerability it is highly recommended that businesses running Windows 7 operating system upgrade before the January 14th deadline.



As a valued Catalyst customer, we want to help you reduce any possible vulnerabilities within your company's data. We will provide you with a free no obligation consultation about how this change may affect you, and the options you have to avoid these vulnerabilities after support is ended. This will involve either a simple software upgrade for newer PC's or for older PC's a full hardware upgrade may be advisable.

For your free consultation please contact our sales team who will talk you through all of your options and answer any questions you may have about this subject.

A Word From Les...

Since my last newsletter entry three months ago, as always, we have been busy releasing and developing new features in Platinum that will help you stay in control of your business. The latest significant changes can always be found on the Desktop Platinum login screen and our social media pages. A couple being overhauled and improved are Sales and Purchase transaction adjustment program, and the introduction of our Sales Prospecting system into Platinum Online.



To complement the encrypted PDF emailing we released recently we are about to release an overhauled system of media emailing that will allow for the simple emailing of multiple documents related to whatever you are currently viewing in Platinum. It uses the same technology as our CRM to pull information together for whatever you are doing. For example, if you are viewing a sales or nominal transaction, you will have immediate access to all the media related to that transaction, customer, unit, workshop (if it's workshop transaction) media all easily available to forward onto whoever you are sending the email to.

We are busy working on more Sales Prospecting functionality in Platinum Online so you will be able to record notes and prospect details as you walk around your showroom, or if you are off-site with your prospect. Our media managers now have drag and drop capability for re-arranging the order of your media, simply select the media you want and drag it to where you want it. Work is just starting on adding the ability to our Workshop Activity Manager to record new workshop jobs. This will complement the current system allowing your technicians to record entire new jobs while out and about and off-site (even when they have no connectivity).

Have you tried Platinum Online? We have 100's of users already. While designed to complement and not replace Desktop Platinum, it allows you to do things that are not always easy while sitting at your desktop machine. You can add images instantly to your unit stock, no special camera equipment required, just select the unit, take the picture and assign it, you can even make that new picture the default for your website, all whilst you are walking around your showroom or forecourt. If you are delivering something to a client, Platinum Online will allow a signature to be taken and instantly change the status of that job to 'delivered' as well as populating your Platinum with the proof of delivery (no waiting until our driver returns back to the depot). There are many more features, such as configurable reporting (KPI's etc), stock takes, stock enquiries, order picking, employee activity (recording staff break times etc), technician activity (allocate stock used, record job notes, take and record images etc).

New features are being added to Platinum Online every month, it's free for one device to anyone with a current rental or maintenance contract for their Platinum. Some options work whilst offline (no waiting for team members to get back to base, no complicated time-consuming process of uploading and downloading before you see the data, just automatic seamless updates when the mobile device next gets connectivity).

Lots of exciting new developments and features are in the pipeline for both Desktop Platinum and Platinum Online, subscribe to our website or social media feeds to be kept to date.

As always, Your success is our priority.

"Your Success is our Priority"

Tel: 0116 230 1500 Email: sales@catalyst-uk.com Web: www.catalyst-uk.com
Catalyst Computer Systems Ltd, Granite House, 58 Loughborough Road, Mountsorrel, Leicestershire, LE12 7AT



Prospecting Media Manager

In yet another update to our extremely popular Platinum Online platform, users can now use their internet enabled mobile devices to add, delete and manage media attached to your prospect records.

This new feature is especially useful for businesses that offer part exchanges on vehicles and stock. Images of the potential part exchanges can be stored against the prospect record for future reference for sales teams.

This new feature is one of many ways in which Platinum Online is helping businesses become more mobile and streamlining business processes.



Social Media

Follow us on Facebook or Twitter to keep up to date with all the latest Catalyst news and updates, whether that be Platinum software updates, or general Catalyst related news.

We also have a range of tutorial videos available on our YouTube channel, so take a look!

www.twitter.com/CatalystDMS

www.youtube.com/CatalystDMS

www.facebook.com/DealerManagement



Stay in the Know

Keep up to date with Catalyst news and Platinum updates by subscribing to our RSS Feeds. You can use your Outlook email as an RSS Reader and get instant updates to your inbox. You can subscribe to various RSS Feeds for:

- Catalyst News
- Platinum News
- Parts & Prices News
- Developer News



Simply visit our Catalyst website using the link below to find all the information you need on how to subscribe.

Catalyst at SALTEX 2019

Catalyst are pleased to announce that we will once again be exhibiting at SALTEX.

SALTEX is the UK's national event for turf and groundscare, landscaping and green management, featuring over 300 exhibitors and an estimated attendance of around 9000 people from around the world.

The show is free to attend, however visitors must register in advance via the following link - <https://saltex-19.reg.buzz/>

SALTEX will take place between 30th-31st October at the NEC, Birmingham.

We'll be exhibiting on stand H102, so if you're going to be attending SALTEX this year feel free to come along for a chat!

See you there!



Catalyst Training Courses

Platinum is a system that is constantly evolving. New features are being added all the time and even seasoned users may be missing out on time saving features they simply aren't aware of.

Catalyst Training Courses are a great way to make sure you're getting the best out of your Platinum system. Held at our purpose built training room in Leicestershire, face-to-face user training with a member of the Catalyst training team is often the best way to digest everything you need to know about Platinum.

Full day courses are £140 per person

Book a Private Training room for £300 for up to 6 people!

Pop these dates in your diary!

Stock Control in a Day
Tuesday 8th October

A Guide to Workshop Control
Tuesday 29th October

The Customer Retention Centre
Tuesday 12th November

Vehicle Sales in a Day
Tuesday 15th October

Report Generator - So Simple
Tuesday 5th November

The Joy of Accounts
Tuesday 19th November

COURSES GO FAST SO MAKE SURE YOU BOOK YOURS TODAY!

Platinum Tips... Platinum Online

Platinum Online is a mobile web application, available for all Platinum DMS users. It has been designed to allow users to take aspects of their own Platinum system with them wherever they go.

The tool is extremely useful for both workshop and management staff alike, with tools such as; remote labour logging, technician activity logging, access to management reports, geolocation recording, and technician diaries. All of this plus more is available on any internet enabled device. All logged information is updated in the main Platinum system in real time when the device is connected to the internet.

All Platinum DMS users are provided with one free Platinum Online licence, so if you're not yet using yours get in touch with our sales team who will be happy to help!

"Your Success is our Priority"

Tel: 0116 230 1500 Email: sales@catalyst-uk.com Web: www.catalyst-uk.com

Catalyst Computer Systems Ltd, Granite House, 58 Loughborough Road, Mountsorrel, Leicestershire, LE12 7AT

