

DealerWebs
Creativity Sells Ltd.
Tapton Park Innovation Centre
Brimington Road
Chesterfield
Derbyshire
S41 0TZ



7th October 2010

Dear Jeff, Jim, Paul and indeed the whole team at Catalyst Computer Systems Ltd.

Since working alongside Catalyst Computer Systems, our business has gone from strength to strength. When combining our expertise in website development and your expertise in data management, it's a perfect partnership for serving the online marketplace in the motorcycle industry with a solid and reliable platform on which to grow the businesses of our customers.

As you know, we are proud to be the market leaders in Motorcycle Dealer Website Solutions and indeed proud to be associated with Catalyst Computer Systems. We are particularly delighted to have been selected as the exclusive partner of Triumph Motorcycles, whom I know carefully vetted a number of website development companies in the motorcycle market in order to make an informed decision. I am confident that part of this consideration was our strong relationship with Catalyst Computer Systems – the very fact that we have invested considerable time and effort into developing a website solution that fully integrates with the Platinum DMS was seen as a huge benefit to the dealer network.

Furthermore, when tasked with developing a fully dynamic online parts retail system with a 'live stock lookup' for Robinsons Foundry, it was clear that the Platinum DMS was so well suited to such an application. Considering your expertise in data management systems, we are totally delighted to have found a company with whom we can work with to give our valued customers the best possible online website solutions. Not just in terms of ecommerce, but the provision of used bike data straight from their Platinum DMS is incredibly robust – in our experience the most reliable source of raw data on the market today.

At DealerWebs, we are proud of our integrity and feedback that we receive from all of our customers – to this end, we are very careful of who we refer our customers onto. Catalyst Computer Systems are the **only** company that we actively refer our customers onto for DMS systems. We do so with the absolute confidence that your system is not only the market leader, but also reinforced by a strong and conscientious support team who are an absolute credit to your brand.

Thank you all for your continued support. I look forward to a long and fruitful business relationship.

Best regards,

A handwritten signature in blue ink, appearing to read "Matt Bradshaw". The signature is stylized and fluid, with a large loop at the end.

Matt Bradshaw
Managing Director.